Southern California HEAL
Learning Circle for Network Leadership

February 12, 2013
Los Angeles, California

We will understand the concept of “collective impact” and its relationship to key network leadership skills
We will gain practice using key network leadership skills for collective impact
We will understand and be able to use relevant Evaluation Team tools
We will identify opportunities for using the HEAL website to advance our efforts
Network Leaders Learning Circle
You say you want a revolution?

TODAY.....

TOMORROW.....
HEAL Zones Initiative Framework

Intervention

- A mix of evidence-informed strategies that reach targeted populations in community settings where people live, work, play, eat, and learn

Expected Outcomes

- **Environments**
  - Improved policies related to healthy eating, active living
  - Sustained by: Policies
  - Enhanced by: Education/Promotion

- **Healthy Behaviors**
  - Increase healthy food & beverage consumption
  - Decrease calorie consumption
  - Increase physical activity

Goals

- Increase awareness, knowledge, skills, motivation, and utilization

Vision

- People eat better and move more as part of daily life
Conditions of Collective Impact

- Common Agenda
- Shared Information / Measurement Systems
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support Organization
Translation to KP HEAL Zones Talk

Collective Impact
- Common Agenda
- Shared Information/Measurement Systems
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization

HEAL Zones Initiative
- HEAL Zone Framework
- Surveys/DOCC/Snapshot Reports
- Dose and Synergy Across Strategies
- Coalition Building
- Coordinating Agency/Eval Team
Translation to KP HEAL Zones Talk

Collective Impact

Mutually Reinforcing Activities

HEAL Zones Initiative

Dose and Synergy Across Strategies
Translation to KP HEAL Zones Talk

Collective Impact

Continuous Communication

HEAL Zones Initiative

Coalition Building
Essential Intangibles of Collective Impact

- Relationship and Trust Building Among Diverse Stakeholders
- Leadership Identification and Development
- Creating a Culture of Learning
Network Weaver Checklist

You are opportunity seeking: C+

You Help People Have Big Dreams but Facilitate “Do-able” Projects: B-

You Help People Understand and Apply Network Concepts, Values and Behavior: B-

You Help People Deepen the Quality of Relationships: C+

You Work with Others to Create Scale and Impact: C
Small Discussion Groups

#1: Ontario, Lemon Grove, Oildale
#2: Anaheim, Antelope Valley, Ventura, Long Beach
#3: Whittier, Riverside, Hollywood

1. Start by identifying a challenge your Zone is facing in regards to MUTUALLY REINFORCING ACTIVITIES or CONTINUOUS COMMUNICATION.

2. Discuss your ideas for applying “network leadership” skills to overcome the challenge. Feel free to focus on a single site or several!
Highlights and “Ah-Ha” Moments
Learning Circle for Network Leadership