

Southern California HEAL Spring 2018 Network Leaders Learning Circle

Wednesday, April 25, 2018 Westin Pasadena

Learn about and celebrate the successes that have come from strong partnerships.

Identify peer learning opportunities for partners at Learning Community gallery walk.

Prepare for sustainability discussions with HEAL coalition partners.

Agenda

12:30 – 1:00 pm Welcome, Introductions and Framing

1:00 – 2:00 pm Celebrating Successes from Strong Partnerships

2:15 – 3:15 pm First Look of Partners Gallery Walk

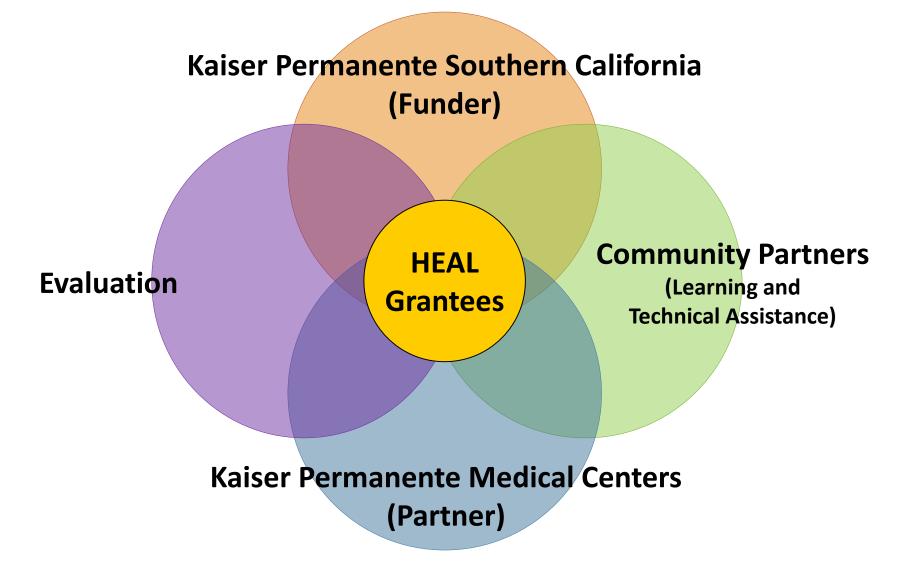
3:30 – 4:45 Sustainability Planning for Healthy Communities

4:45 – 5:00 Closing Reflections

6:00 – 7:30 pm Networking Reception



Southern California Kaiser Permanente HEAL Teams



Southern California Kaiser Permanente HEAL Communities



Icebreaker

Introduction: Share your name, site, and current role.

Question: Share a story of a Super HEAL Partner who has had a positive impact on your work or your role as coordinator.

Name a quality that makes them an exceptional partner. Super HEAL Partner

Celebrating Successes from Strong Partnerships

Lemon Grove HEAL Zone

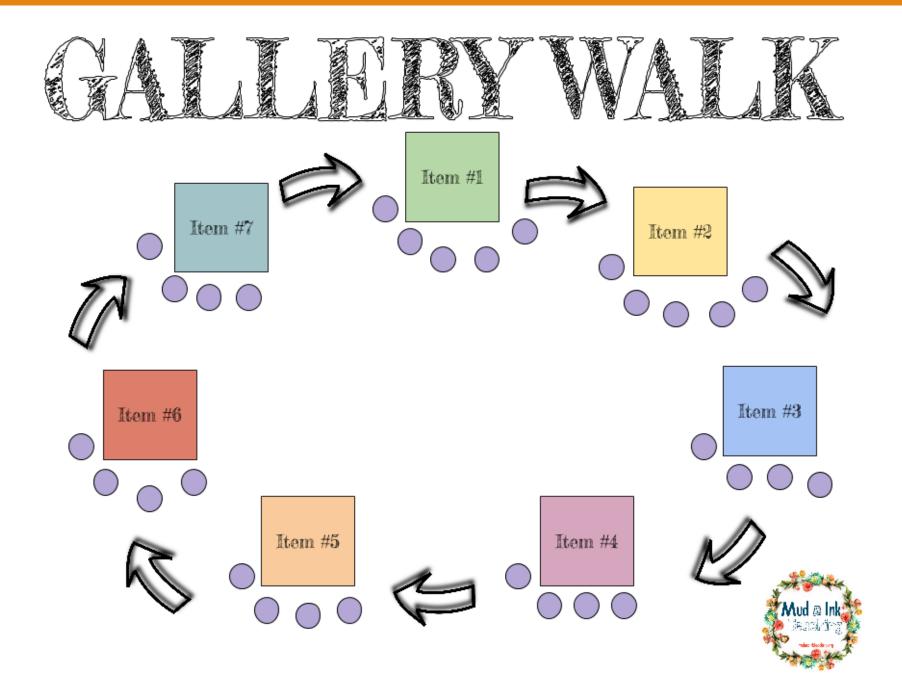
Anita Lopez, Program Manager Angeles Nelson, Community Advocate Community Health Improvement Partners



North Long Beach HEAL Zone Viki Gutierrez, Public Health Associate Long Beach Department of Health & Human Services







Partner Accomplishments: Gallery Walk

Instructions at NLLC

Round 1 (15 minutes)

View the seven "illustrated maps" highlighting major partner accomplishments. Write comments or questions on the post-it notes at each poster.

Round 2 (15 minutes)

Participate in large group reflection and Q & A session. What are your reflections from your HEAL community "illustrated map"? What stood out from other HEAL community "illustrated maps"?

Partner Accomplishments: Gallery Walk

Instructions at LC

Round 1 (20 minutes)

View the seven "illustrated maps" highlighting major partner accomplishments. Write comments or questions on the post-it notes at each poster.

Round 2 (20 minutes)

Select a poster that interested you the most and join that group discussion. Learn about the "success factors" leading to those accomplishments.

Round 3 (20 minutes)

Rejoin your site and reflect on how to apply lessons learned in your community.



Kaiser Permanente Transition Planning

Clara Steimberg

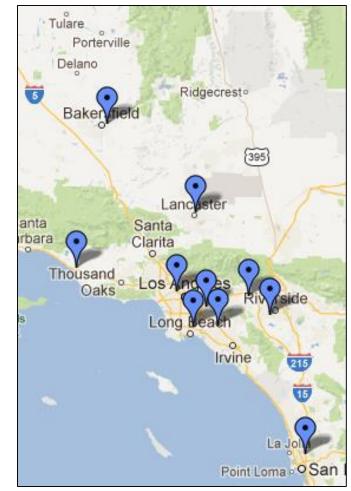
Project Manager Southern California Kaiser Permanente Community Benefit

Sustainability Planning for Healthy Communities

Has your agency and collaborative partners started discussions on how to sustain the HEAL work in your community?

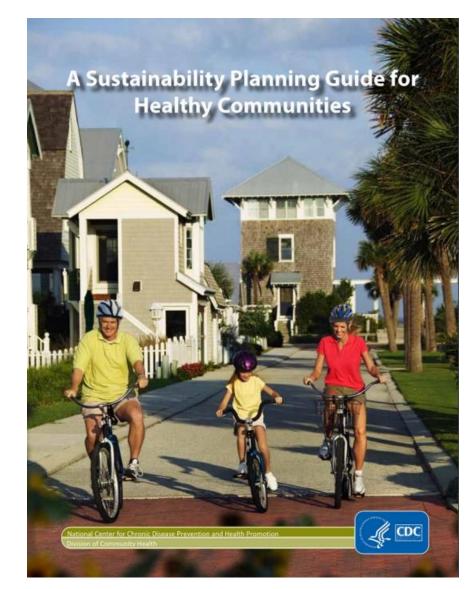
If so, please share what steps you've taken and any plans that have emerged.

If not, please share your proposed timeline for sustainability planning.



Sustainability Planning for Healthy Communities

The Sustainability Planning Guide is a synthesis of science- and practice-based evidence designed to help coalitions, public health professionals, and other community stakeholders develop, implement, and evaluate a successful sustainability plan. The Guide provides a process for sustaining policy strategies and related activities, introduces various approaches to sustainability, and demonstrates sustainability planning in action with real-life examples.



10 Steps for Sustaining Coalition Efforts

- 1. Create a shared understanding of sustainability
- 2. Create a plan to work through the process
- Position coalition efforts to increase the odds of sustainability
- 4. Look at the current picture and pending items
- 5. Develop criteria to help determine which efforts to continue
- 6. Decide what to continue and prioritize
- Create options for maintaining your priority efforts
- 8. Develop a sustainability plan
- 9. Implement the sustainability plan
- 10. Evaluate outcomes and revise as needed

What is Sustainability?

What is the definition of sustainability?

- **Continuation** of community health or quality-of-life benefits over time.
- Effective community changes **remain in place** and **continues to evolve** over time.
- Core principles continue to be supported and advanced.
- Advance and maintain effective strategies.

What are the categories of activities that may be sustained?

- Policy, Systems and Environmental Changes
- Programs and Services
- Formal Partnerships
- Community Capacities and Resolve
- Relationships Between People and Organizations

What are the outcomes of sustainability?

- Progress towards long-term health and equity goals and outcomes.
- Improve health and quality of life for all.
- Continue to drive social action to **improve health**.

Three Definitions of Sustainability

"Evaluating the Legacy of Community Health Initiatives" American Journal of Evaluation (2005)

Sustainability can be broadly defined as the continuation of community health or quality-of-life benefits over time. Within this broad definition, there are a number of specific categories of activities that may be sustained. That is there are multiple dimensions of sustainability, including programs and services; formal partnerships; policies; systems changes; environmental changes; and other community capacities.

"Community Health Initiatives Sustainability Framework"

Kaiser Permanente Community Benefit (2009)

Effective community changes remain in place and continue to evolve to promote progress towards long-term health and equity goals. The relationships between people and organizations created or reinforced by our initiatives continue to drive social action to improve health. This focus on sustaining the work and relationships is distinct from sustaining particular collaborative structures or other grant-funded entities per se. Core principles continue to be supported and advanced.

"A Sustainability Planning Guide for Healthy Communities" CDC Division of Community Health (2011)

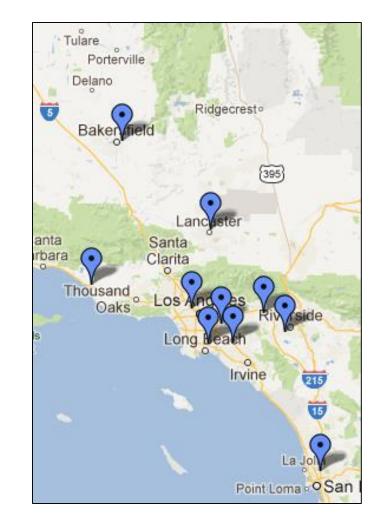
A community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies that continuously improve health and quality of life for all.

What is Sustainability in HEAL Initiative?

"Community Health Initiatives Sustainability Framework" Kaiser Permanente Community Benefit (2009)

Effective community changes remain in place and continue to evolve <u>in the</u> <u>HEAL community</u> to promote progress towards long-term health and equity goals.

The relationships between people and organizations created or reinforced <u>by</u> <u>the HEAL initiative</u> continue to drive social action to improve health.



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Healthy Communities Strategy Decision-Making Flow-Charts

1. What strategies are a priority to sustain?

Explicit criteria:

- consistency with vision
- supported by evidence
- right mix of strategies
- right leaders/stakeholder engaged

Pending

Strategies

other explicit criteria

How do we want to redeploy resources/ planning efforts? 2. How do we sustain/evolve these strategies?

For example... Programs

- Transfer demonstration programs to organizations with resources for continuation.
- Identify new activities to demonstrate the success of policy strategies that ensure the presence of programs or services.

Policies to sustain environments and systems

- Focus on enforcement, monitoring
- Continue mobilization/education efforts
- Ensure media or communication efforts complement policy strategies
- Celebrate short and long-term success, recognize member contributions
- Identify future policy strategies

Community capacity

- Develop relationships and educate existing and emerging leaders
- Develop healthy community leaders internal and external to coalition
- Develop and strengthen partnerships, civic functions, and communication opportunities (etc., social networks, engaging credible sources, learning and communications functions, etc.)

- 3. What action do we need to take?
 - What is the gap between where we are now and where we want to end up?
 - What will it take to get there?
 - What additional partner and community assets can be leveraged?
 - How do we structure within the coalition and within the community?
 - How will you know when you get there (i.e., key milestones)?

Additional strategies not viable upon further assessment

Closing Reflections



Thank You for Participating

Please complete and return the surveys in your packet.

5:00 – 6:00 pm Hotel Check-In

6:00 – 7:30 pm

Networking Reception at Plaza Patio