WELCOME TO Building a HEAL Zone Coalition

Kaiser Permanente Southern California HEAL Zones
Virtual Brown Bag Learning Series
PRACTICE GETTING STARTED

- MUTE FEATURE
- TELEPHONE AUDIO PIN
- PARTICIPATORY FORMAT
  - RAISING YOUR HAND
  - WRITING A QUESTION
  - POLLS
Introductions!

- Anaheim
- Antelope Valley
- Lemon Grove (San Diego)
- Long Beach
- Oildale (Kern)
- Ontario
- Riverside
- Ventura
- Whittier
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http://www.sonoma-county.org/health/meetings/heal.asp
Participatory Peer Learning Call

- RAISE YOUR HAND: Let’s hear from someone who has a question for Anthony in Santa Rosa!

- POLL: How many of you have ever participated in a participatory peer learning call?

- WRITTEN QUESTIONS: Please write in a single question you would like answered today.
Purpose and Agenda

GENERAL: To share ideas and build a learning community.

FOR BUILDING A HEAL ZONE COALITION:
To learn about different models and approaches to early coalition building in a place-based initiative.

AGENDA:
- Participatory Discussion
- Presentation
- Survey
Discussion Question #1

How are you identifying and engaging partners for the HEAL Zone coalition?
Discussion Question #2

How do you plan to involve Zone residents and youth leaders in meaningful ways? How are you preparing them for participation?
Discussion Question #3

How are you organizing your HEAL Zone Coalition (including membership, decision-making processes and working structure)?
Effective Coalition Building

- Recruit the right people and organizations
- Actively communicate and excite partners about the broader HEAL Zone vision
- Build trust between partners
- Agree on decision-making and membership
- Plan for regular and well-designed meetings
- Develop clearly defined and “do-able” activities
- Celebrate your successes!
Leaders from Successful Place-based Initiatives.....

- Recognize the importance of meaningful community involvement.
- Share a philosophy that residents can be developed to exercise leadership and provide valuable contributions to strategy development, implementation and sustainability.
- Understand that communities are diverse in many ways and that this diversity should be represented when engaging community residents in a place-based initiative.
Key Resources

- Kaiser Permanente’s Community Health Initiatives: Place–Based Collaboratives (http://info.kp.org/communitybenefit/html/our_work/global/our_work_3_a.html)

- Community Partners, Prevention Institute, CCHE, other HEAL Zone sites and local partners


Resources for Planning and Coalition Building

**Developing Effective Coalitions: An Eight Step Guide**
- This step-by-step guide to coalition building helps partnerships launch and stabilize successfully. It supports advocates and practitioners in every aspect of the process—from determining the appropriateness of a coalition to selecting members, defining key elements, maintaining vitality, and conducting ongoing evaluation.

**Collaboration Multiplier**
- Interactive framework and tool for analyzing collaborative efforts across fields. Designed to guide an organization to a better understanding of which partners it needs and how to engage them, or to facilitate organizations that already work together in identifying activities to achieve a common goal, identify missing sectors that can contribute to a solution, delineate partner perspectives and contributions, and leverage expertise and resources.
- [http://www.preventioninstitute.org/component/jlibrary/article/id-44/127.html](http://www.preventioninstitute.org/component/jlibrary/article/id-44/127.html)
Resources for Resident and Youth Engagement

Community Engagement in Design and Planning
- Demonstrates that community engagement is an effective mechanism for creating lasting health improvements by galvanizing resident participation to create healthy, equitable and sustainable communities.

CANFIT
- Actively involving you in the planning, implementation and evaluation of projects ensures greater success by producing results that are relevant and interesting to their peers.
  - [http://canfit.org/downloads/](http://canfit.org/downloads/)

California Center for Civic Participation
- Engaging youth, developing research, communication, and critical thinking skills, so youth can express ideas effectively and with confidence.
  - [http://www.californiacenter.org/](http://www.californiacenter.org/)
Thank you for participating!

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