WELCOME!!!

Please make sure you have connected with the telephone using the number, access code and pin displayed in your AUDIO BOX on the right side of the screen. Also please mute your phone.

Thanks
WEBINAR TUTORIAL

- Connect by phone (mute)
- How to raise your hand
- Write questions
PURPOSE AND AGENDA

Purpose
- To gain a better understanding of the how to conduct community assessments and how to use the data for planning

Agenda
- Discuss what is a community assessment
- Discuss why it is important to conduct community assessments
- Discuss methods of conducting community assessments (share your stories)
- Discuss how to determine when you have done enough
- Discuss how to incorporate data into planning
WHAT IS A COMMUNITY ASSESSMENT?

A systematic way of gathering information about a community

Question: Anyone have a slightly different view of what a community assessment is?
WHY DO COMMUNITY ASSESSMENTS?

Defining your community
- Geographical boundaries
- Populations
- Assets
- Needs
- Identifying gaps

Gathering community input

Engaging the community

Question: What are some other purposes for conducting community assessments?
HOW DO YOU DO A COMMUNITY ASSESSMENT?

Methods
- Key informant interviews
- Focus Groups
- Survey
- Environment Audits
- Mapping

There are benefits and challenges associated with each method.

The method you choose depends on:
- What you want to know
- Who you need to ask (and how many people you need to ask)
- How you plan to use the information

Question: What are you doing in your HEAL Zone?
- Example from Whittier (community discussions), Long Beach (survey), Riverside, (mapping)
WHERE DO I START?

- Review CAP and CAP feedback with partners
- Identify gaps (What don’t you know?)
- Gather questions/concerns
- Identify the population you want to gather information from?
- Identify the method you want to use
- Decide who will collect data
- Decide who will analyze and summarize data

Question: What don’t you currently know?

- Example from Anaheim (assessment plan)
WHEN HAVE YOU DONE ENOUGH?

Characteristics of a successful community assessment:

- Have a clear understanding of the needs and concerns of the community
- Did not leave out key/hard to reach populations
- Aware of assets that can be leveraged
- Address issues that stakeholders believe are important
- Allowed questions to drive the assessment process (not the other way around)
- Communicate information back

Question: What are some strategies for reaching the hard to reach?

- Question posed by Lemon Grove
HOW DO YOU INCORPORATE THE DATA FROM THE ASSESSMENT INTO YOUR CAP REVISION PROCESS?

Analyze and summarize findings

Share with respondents and partners to add context
  ▪ Ask yourself “does this answer the initial questions”

Work with partners to develop a strategy informed by the information gathered from the community assessment

Question: How are you using community assessment data to inform your CAP?
  • Example from Hollywood High School
BEST OF LUCK ON YOUR COMMUNITY ASSESSMENTS!

Remember:

- Check list of resources
- Call me if you need assistance
  - EMAIL atiedu.a@ghc.org
  - PHONE 213-346-3279
  - CELL 310-663-7539
- Share data