PARENT INVOLVEMENT AND COMMUNITY OUTREACH

Community Champion Profile

JOSE CAMPOS

Director
http://jurupausd.org/our-district/edserv/pico/Pages/default.aspx
NEED FOR PHYSICAL ACTIVITY
CELEBRATE WINS

- Promote, Promote, Promote
  - Your are the advocate
  - Link with school goals / LCAP
    - Student Achievement, Discipline, Student Engagement
- Expansion comes from others wanting to replicate!
COLLABORATE AND BUILD RELATIONSHIPS
Collaborate and Build Relationships

- Riverside County Public Health / REACH OUT
  - Champions for Change (parent education)
  - Power Play / Health Education grades 4-5
- UC Extensions
  - Parent / Student (K-3) curriculum
- Riverside Community Health Foundation
  - Parent PLUS parent education.
COLLABORATE AND BUILD RELATIONSHIPS

• Align goals
  • Link to partners of your partners.
  • School Health Clinic evolved from a partner (RCHF) introducing me to another partner (Borrego Health).
• Continue to Build and Analyze
• Jurupa Valley Collaborative, Co-Founder / Co-Chair
• FIRST 5 Riverside, Vice-Chair
• HOPE Collaborative, Board Member
• Jurupa Valley Chamber of Commerce, President
• Rubidoux Family Resource Center, Advisory Board Member
• Riverside Community Health Foundation, Board Member
IDENTIFY FUNDING RESOURCES AND LEVERAGE

- Nutrition Education Obesity Prevention
  - Public Health & Partners
- Kaiser HEAL (Phase 1 & 2) Thriving Schools
- Kaiser SEW Thriving Schools
- CDE – FFVP
- Community Partners – Technical Support
- LCAP / School Bonds
- Food Services
Our journey from meeting needs to communicating BIG PICTURE

Association of Curriculum Development and Center for Disease Control and Prevention: WSCC Model
Over 350,000 miles run annually by 16 elementary school.

From one running track at Troth to tracks at all K-8 schools!
From lunch time sports in one school to intramural sports across 14 Elementary and 3 Middle Schools.