Kaiser HEAL Zone Youth Training
June 23-24, 2015
Hilton Universal City
555 Universal Hollywood Dr.
Universal City, CA 91608
818-506-2500

Goals:
- Become familiar with each other’s work
- Learn about approaches to advocating for change locally in your city or school district
- Develop and receive feedback on a local policy/systems change advocacy plan
- Have fun and build a stronger network

Tuesday, June 23

12:00  Registration & Lunch
1:00   Welcome, Introductions & Ice Breaker
1:45-2:00 Site Presentation Preparation
2:00-3:00 Community Updates
Let’s hear from each of our sites about what they’ve been doing to create healthy, sustainable changes in their schools and communities. Each community will have eight minutes to present their community profiles and two minutes for question and answers after each presentation.
3:00-3:15 Break
3:15-4:45 The Fundamentals of Advocacy-
What are targets, allies, and tactics? What is your ask and who is your base? What do you need to know before you start asking for what you want?
4:45-5:15 Overview of Local Government Structures
In order for us to prepare our advocacy plans tomorrow, we must gain a better understanding of the local governmental structures. We will take a brief look at the school and city government structures. During this time you will work to identify who currently sites in those offices based off of your specific community.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| 5:15-5:30 | Signed Statewide Polices  
*What statewide bills have been passed and put in place to create healthier environments for our communities? We will spend some time talking about several statewide bills that you may refer to when developing your advocacy plan.* |
| 5:30 | Hotel Check In, Rest and Freshen up for Dinner |
| 6:30 | Meet In Lobby to Walk to Dinner |
| 7:00-9:00 | Jillian’s- Dinner, Bowling and WII |
| 10:30 | Light’s Out  
*Each coordinator will be responsible for ensuring their youth are in their hotel rooms by 10:30.* |

---

**Wednesday, June 24**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:00</td>
<td>Ice Breaker and Agenda Review</td>
</tr>
</tbody>
</table>
| 9:30-12:00 | Drafting a Local Advocacy Plan  
*During this time we will learn about the components of an effective advocacy plan. We will examine a few success stories about what has worked for other youth groups in the past and how advocacy can be translated to different settings ie: school, community or local community based organization.* |
| 10:00-10:15 | Break! |
| 12:00-1:00 | Lunch! |
| 1:00-2:30 | Local Advocacy Presentations  
*Each community will present their advocacy plans to a panel of experts, who will provide feedback on the effectiveness of your presentation, and public speaking tips.* |
| 2:30-3:15 | Wrap-Up, Evaluation and Good Byes |