Identifying and Engaging Stakeholders

Now that you have decided on the vision and goals for your community, what steps will you take to achieve it? “Stakeholders” are people interested in your vision and/or will be affected by the change you are trying to accomplish. If you are able to get support from other stakeholders, you will be able to accomplish your goal faster and share the success with your whole community.

How can you inspire your friends, classmates, family members, teachers, and other stakeholders to be a part of your vision? Use the guide on the back of this page, to outline your goal, and decide who you need to connect with in order to achieve your goal.

Select one recorder within your team, and work together to write down your thoughts in the spaces provided.

- Identify individuals who may be a stakeholder in your vision
- How do you plan to meet or talk with those people? What will you say to convince them to help you achieve your vision?
- Think about what may be important to each stakeholder. Highlight all the reasons your goal will benefit them.

After you complete the guide, you and your teammates will present your ideas to the larger group. Pick one of the following options, or make your own!

1. Create a storyboard that demonstrates your goal and how you plan to engage different stakeholders. Come up with creative images to represent your ideas!

   OR

2. Create a short skit and act out how you plan to approach a stakeholder, communicate your vision and goals, and gain their support.
<table>
<thead>
<tr>
<th>Goal</th>
<th>Who is a stakeholder? How will you reach out to them? What will you say to them to get their support?</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the change you want to achieve in your community?</td>
<td>School Staff (Teachers, Principals and School Administrators)</td>
</tr>
<tr>
<td></td>
<td>Students and Peers</td>
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<tr>
<td></td>
<td>Other Stakeholders (Neighbors? Family Members?)</td>
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</tbody>
</table>

**Questions, Ideas, Reflections**