Welcome!

Southern California HEAL Youth Convening

July 23, 2013

California Endowment, Los Angeles
Who’s here?
Ground Rules
Press Conference

Yasuein Reyes
Hollywood High School Alumni

Connie Gonzalez
Baldwin Park Teen Advocate
Group Discussion and Questions
Kaiser HEAL Initiative

Environments:
Where We Live, Learn, Work and Play

Sustained by:
Policies

Enhanced by:
Education and Promotion

Improved policies related to healthy eating, active living.

Increased awareness, knowledge, skills, motivation, and utilization.
Wake Up and Shake Up!
Now and Later: Vision for My Community in 2015

Riverside

Kimberly Alvarez
Guillermo Cuevas
Kayla Huley
Luis Jacinto
Santiago Reyes
John Luis Rosas
Now and Later: Vision for My Community in 2015

NOW
Self-reflect on yourself and your community. What is most important to you about healthy and active living? What does your current community look like? How does this impact you and your family’s ability to live a healthy and active lifestyle?

Discuss your current reality with the rest of your group. Agree on one current reality and write or draw your ideas on flip chart paper.

LATER
If you had a magic wand and unlimited support and resources, what would you turn this reality into? What would your ideal healthy community look like?

Discuss your vision with your group and write or draw your ideas on flip chart paper.
Now and Later: Vision for My Community in 2015

VISION
Next, it’s time to share. Your team may choose between two opportunities to creatively display the vision for your healthy community. You will present your visions at the end of this session!

Create a storyboard that demonstrates the progression of improvements you’d like to see made from now through 2015. Utilize the storyboard sample as a starting point.

OR

Create a commercial to advertise your new community. Imagine that you’re trying to convince someone to move to your town. Develop a 60 second commercial of your new town’s highlights. Highlight all the reasons why your new town is so great (& healthy!)

*If you’d like, we can videotape your commercial!*

Lights, camera (or not), action!
Lunch and a Movie: Youth PSA
Scoping the Local Action Plans: Find Your Perfect Healthy Crime

Hollywood High
Healthy School Partnership

Dulce Gutierrez
Ibiyemi Familoni
Spiros Grammenos
Kimberly Molina
Belginy Molina
Wendy Siguenza
Scoping the Local Action Plans: Find Your Perfect Healthy Crime

The object of the game is to find a Healthy Crime you can participate in at home!

STEP 1:
• Scope the area
• Identify where your Healing Tools could be used
• Tape them on the maps!

STEP 2:
• Assess Healing Tools and your map
• What can you DO with your Healing People to put those Healing Tools into action?
• Write them into your Healing People and tape them on maps!

STEP 3:
• Complete the worksheet to tell us what, where and how will you commit the perfect Healthy Crime!

Remember:
Map Locations = Community Settings
HEALing Tools = Community Action Plan Strategies
Healing People = Community Action Plan Activities
Break and Energizer
Back at Home: Goal Setting and Timeline

East Ventura HEAL Zone

Donnet Montanez

Ivan Saenz
Back at Home: Goal Setting and Timeline
Friends, Family, and Neighbors: Sharing Your Vision

North Long Beach HEAL Zone

Lizbeth De La Torre
Luz De La Torre
Joey Diaz
Jalisa Sanders
Jeannie Tran
Chris Zermeno
What is your G.A.M.E. plan?

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<tr>
<td><strong>Goal</strong></td>
<td><strong>What are you trying to achieve?</strong></td>
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<tr>
<td><strong>Audience</strong></td>
<td><strong>Who are you trying to reach?</strong></td>
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<td><strong>Message</strong></td>
<td><strong>Tell me your vision in 1 minute. What are your key messages? What are the facts? Can you include memorable story as an example? Use the back if you need more space.</strong></td>
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<td><strong>Engagement</strong></td>
<td><strong>Where will you engage your audience and deliver your message?</strong></td>
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You’ve Got Mail: Wrap Up, Surveys, and Postcards
THAT’S A WRAP
Thank you for participating!

Please Turn in Your Survey and Postcard

For more information on the HEAL Zone Initiative visit
www.HealZones.org