How Does Good School Food Policy Become Good Food Practice?

Kaiser Permanente Southern California HEAL Initiative
Virtual Brown Bag Learning Series

NOTE:
Please make sure you have connected with the telephone using the number, access code and pin displayed in your AUDIO BOX on the right side of the screen. Also please mute your phone.

DISCLAIMER: The photos used in this presentation and the individuals pictured are not associated with the Southern California Kaiser HEAL Initiative. The information presented is not the opinion of those pictured.
Practice Getting Started

- TELEPHONE AUDIO PIN
- PLEASE MUTE YOUR PHONE
- PARTICIPATORY FORMAT
  Raising Your Hand
  Writing a Question
What is a “Virtual Brown Bag”? 

• **Purpose:** To Generate Discussion and Peer Learning between Southern California HEAL Partners.

• **Expected Outcome:** Accelerated learning and dissemination of best practices, enhanced likelihood of successful community transformation.

• **Schedule:** Monthly web/phone convening every fourth Thursday from Noon – 1:30 pm.
Today’s Purpose

To develop strategies for generating stakeholder support for transformed school food environments (after the policy is passed!).
Today’s Agenda

• **Introductions**: Who’s in the Room?

• **Invited “Instigators”** Launch Discussion

• **Active Dialogue** with All Participants

• **Ideas** for Replication, Adaptation or Inspiration!
Participatory Practice

- **RAISE YOUR HAND:** Let’s hear from someone who has a question about the format or agenda!

- **RAISE YOUR HAND:** Please provide us with a burning question you would like answered today!

- **WRITE IT DOWN:** Please write a few words about an innovative idea you’d like to share!
Site Introductions!

- Anaheim
- Antelope Valley
- Hollywood High School
- Lemon Grove (San Diego)
- Long Beach
- Oildale (Kern)
- Ontario
- Riverside
- Ventura
- Whittier
Discussion “Instigators”

Blanca Brown
School Board Member
Lemon Grove, CA
San Diego County

Elizabeth Medrano
Organizer
Healthy School Food Coalition
Los Angeles County
Discussion Question #1

Who are the key stakeholders?
Discussion Question #2

How do we generate commitment to change among different stakeholders?
Discussion Question #3

What do we need to consider when the key stakeholders are divided over solutions and budgets?
Discussion Question #4

What are some creative solutions that might be applied or adapted throughout our sites?
Discussion “Instigators”

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Los Angeles County
What’s a Kiwi???

Lets go to the store next door to get soda and chips!!!
I want to bring cupcakes to celebrate my child's birthday!

Teachers have more important things to worry about than what they’re serving for lunch!
Teachers

....reading, writing, arithmetic....

....and now you also want me to serve and clean-up after breakfast?!

Source: Mrs. Youngblut
http://youngblut.blogspot.com/2011/01/we-have-student-teacher-in-our.html
Administrators

TEST SCORES!

...budgets, labor contracts, staff morale...

Source: Wells Community Academy
Food Service Workers

Reheat and serve....that’s my job description....

...and anyway, the milk and fruit is ending up in the trash!

Source: Visionary Healthcare
Our bottom line.....

....reimbursement based on participation rates.
Will improved student and staff health improve school performance?

Will I get re-elected if I vote to ban chocolate milk?!
Key Resources

- **Case Studies: Eliminating Electrolyte Replacement Beverages in California Public Schools**
  California Project LEAN, California Department of Public Health and Public Health Institute

- **School Food Policy & Organizing Toolkit**
  Healthy School Food Coalition
  [http://www.cde.ca.gov/ls/nu/he/farmtoschool.asp](http://www.cde.ca.gov/ls/nu/he/farmtoschool.asp)

- **Case Studies: Reducing Competitive Foods and Beverages in Schools**
  California Project LEAN, California Department of Public Health and Public Health Institute

- **California’s Farm to School Program, An Education Model that connect Schools with Local Farms**
  California Department of Education
  [http://www.cde.ca.gov/ls/nu/he/farmtoschool.asp](http://www.cde.ca.gov/ls/nu/he/farmtoschool.asp)

- **A Guide to Implementing Your Local School Wellness Policies**
  California Project LEAN and the Center for Weight & Health

- **How to Grow Healthy Students: Harvest of the Month**
  California Nutrition Network for Healthy, Active Families
Thank You for Participating!

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