



Funding, Funding, Funding!

Arpiné Shakhbandaryan

Sr. Program Manager
Community Partners

September 5, 2018

Funding, Funding, Funding!

Exploring Types of
Grant Funding
Aligned with HEAL

Funding

Funding

Tips and Strategies
for Successful
Grant Funding

Finding Funders
and Grantmakers

Funding

Types of Grant Funding





Types of Grant Funding

Federal and State Governments and Universities

- National, state, county and city.

Community, Family and Public Foundations

- Your local chamber of commerce, United Way and county Council of Governments are also great resources when looking for foundations that fund projects in your community.

Corporations

- Your local Chamber of Commerce or United Way will have a list.

Service Organizations

- Civic and service clubs, like Kiwanis, the Lions Club, the Junior League, and the Rotary may also have monetary or in-kind resources available.

Types of Grant Funding

Government

State

- California Department of Agriculture
- California Department of Education
- California Department of Public Health
- California Department of Transportation

Federal

- Centers for Disease Control and Prevention
- National Cancer Institute
- U.S. Department of Agriculture
- U.S. Department of Education
- U.S. Department of Health and Human Services
- U.S. Department of Housing and Urban Development
- U.S. Department of Transportation

Foundation

State

- Blue Shield of CA Foundation
- CA Healthcare Foundation
- CA Wellness Foundation
- CA Endowment
- Kaiser Permanente SoCal
- Weingart Foundation

National

- Aetna Foundation
- AHA Voices for Healthy Kids
- Commonwealth Fund
- Ford Foundation
- Gates foundation
- Hewlett Foundation
- Kresge Foundation
- Medtronic Foundation
- Packard Foundation
- R. W. Johnson Foundation
- W. K. Kellogg Foundation

Tips and Strategies for Successful Grant Funding

Best Practices for Cultivating Relationships with Funders

Research, find the fit, then connect.

Tips and Strategies from Grantmakers

- *Do your homework! Research and find the fit, then connect.*
- *Present a logical solution to a problem.*
- *Convince the funder you know what you are doing.*
- *Tell the same story in the budget and the proposal narrative.*
- *Remember that funders are people too.*

Source:
<https://grantspace.org/resources/blog/top-5-tips-for-successful-grant-proposals/>



Success Boosters

- *Success breeds success.*
- *Show how you will use the money effectively.*
- *Show how you are supported in the community, others sources of funding, etc.*

Source:
<https://www.philanthropy.com/article/Grant-Makers-Reveal-the-Most/183799>

Common Reasons Proposals are Rejected



**Goals are
NOT Aligned**

**Not Following
the Guidelines**

Budget Boo-Boos

Finding Grantmakers and Funders

Foundation Directory Online

- Search – find better matched funders faster.
- Grantmaker Profiles – details about foundations and other grantmakers.
- Grant Information – insights into previously awarded grants.
- Recipient Profiles – a smarter way to prospect for grantmakers.
- Workspace – organize and keep track of your prospect research.
- 990-PF – fully searchable, digitized copies of grantmaker's 990-PF.
- **FDO Professional – \$87.46/month**
- **FDO Essential – \$23.29/month**

GrantStation

- Charitable Giving Databases – private, corporate, community foundations, and corporate contribution programs. A number of faith-based funders, association grant programs, and other grant programs are also included in the databases.
- Funder Profiles – primary contact information; current funding priorities, geographic scope, grant guidelines, application deadlines; hyperlinks to funders' emails and websites; and notes that provide "insider" information on selected funders.
- Government Databases – federal opportunities from grants.gov. Includes agencies with grant programs in each state.
- **Full Membership Access – \$699 per year.**

HealthyAmericans.ORG

- Cross-sector Grants – a searchable database of over 50 public and private community prevention funding sources at the local, state and federal levels.
- Success Stories – first-person accounts of community and population health models, programs and policies that show how innovative work is being conducted at the implementation level through various funding sources.
- Community & Population Health Policy Papers – a collection of the important literature, policy papers, resources and links related to population health and community prevention.

Grants.GOV

