Comprehensive Community Violence Prevention Strategies: The Spectrum of Prevention

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Program Manager, Prevention Institute

Anaheim, CA
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http://www.facebook.com/PreventionInstitute.org
@preventioninst
What’s Health Got to Do with It?

How the Environment Affects Health
BEAT DIABETES
BUY 5 JR FROSTYS
FOR $1
HUSKIES LOVE THE COLD
A culture of alcohol expectation

the picture of health

By Lauren Groskaufmanis | Friday, September 23
NORMS

more than a habit

based in culture & tradition

taken for granted

behavior shapers

communicate regularity in behavior

sanction behavior

attitudes, beliefs, ways of being
Addressing the Intersection:
Preventing Violence and Promoting Healthy Eating and Active Living

ADDRESSING THE INTERSECTION:
Preventing Violence and Promoting Healthy Eating and Active Living

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Prevention Institute is a nonprofit, national center dedicated to improving community health and well-being by building momentum for effective primary prevention. Primary prevention means taking action to build resilience and to prevent problems before they occur. The Institute’s work is characterized by a strong commitment to community participation and promotion of equitable health outcomes among all social and economic groups. Since its founding in 1992, the organization has focused on injury and violence prevention, traffic safety, health disparities, nutrition and physical activity, and youth development. This, and other Prevention Institute documents, are available at no cost on our website.

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The 3 Keys Framework for Preventing Violence
The 3 Keys

1. Violence is complex and requires a comprehensive, neighborhood-tailored approach.

2. Risk and resilience factors must be addressed.

3. Preventing violence requires an integrated strategy, aligned towards community safety.
Violence is complex and requires a comprehensive approach.
The Spectrum of Prevention

- Influencing Policy & Legislation
- Changing Organizational Practices
- Fostering Coalitions & Networks
- Educating Providers
- Promoting Community Education
- Strengthening Individual Knowledge & Skills
### The Spectrum of Prevention

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Watts Latino Outreach

Image Source: Watts Century Latino Organization
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## The Spectrum of Prevention

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Educating Police on Community

Boys and Girls Club - Los Angeles, CA

Source: Facebook @BGCA
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A joint or shared use agreement provided Ballet Folklorico students and parents with a safe space to practice and be physically active.
The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills
Property tax to fund children health interventions

King County, WA
Risk and resilience factors must be addressed.
Crime
- Property crimes
- Fraud
- Drug and alcohol-related crimes
- Bribery and illegal gambling

Violence
- Structural violence
- Threats and intimidation that cause fear
- Humiliating situations and hurtful language
- Witnessing violence
- Suicide
Redefining the Problem

Crime
- Enforcement
- Suppression
- Detention

Violence
- Multi-sector approaches
- Community engagement
Risk Factors

- Neighborhood poverty, high unemployment
- Community deterioration
- Societal inequities
- Incarceration and re-entry
- High alcohol outlet density, alcohol and substance abuse
- Weapons
- Experiencing and witnessing violence
- Media violence
- Academic failure, failure of the school system
- Mental health problems
Resilience Factors

- Employment and economic opportunities
- Community connectedness, strong social networks
- Community design that supports safety
- Opportunities for civic participation
- Artistic and creative opportunities
- Opportunities for meaningful participation
- Quality services
- Positive relationships and attachments
- High expectations
- Positive social-emotional development
- Good mental health
Preventing violence requires an integrated strategy for action.
We each have a role.
Spectrum of Prevention Activity
<table>
<thead>
<tr>
<th>Spectrum Level</th>
<th>Activities/Strategies</th>
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