

The Kaiser Permanente HEAL Friday Update 10/26/2012

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Coming Soon to a Webpage Near you . . . the California HEAL Zones Website!

Great news! We are creating a California HEAL Zones website with our Southern California HEAL Zones colleagues! The website will highlight the wonderful work of the Northern and Southern California HEAL Zones and Local Partnership Grants, including individual pages for each site. Also included will be a Grants Management section for evaluation and other initiative resources. What does that mean for you? Judy Hardin will be contacting the site coordinators shortly to review the information that will be on your individual HEAL Zones webpage. The website is scheduled to launch at the end of the year!

Funding

The California Department of Education's School Breakfast Program Start-up and Expansion Grant application will be available on December 7, 2012.

Applications will be due February 1, 2013. California Food Policy Advocates strongly encourages schools to apply for these competitive funds to implement innovative breakfast models, such as Classroom Breakfast or Second Chance Breakfast, that are known to increase participation. Schools can receive up to \$15,000 for one time equipment or outreach expenses. Consultation is available from CFPA. Please contact Tia Shimada at 510-433-1122 x 109.

Eligible Local Education Agencies are:

- School Districts
- County Offices of Education
- Direct-funded Charter Schools

Please help spread the word! More information is available at <http://www.cde.ca.gov/fg/fo/profile.asp?id=2302> or at www.breakfastfirst.org.

Upcoming Events

Safe Routes to School [Safe Routes to School National Partnership](#) is hosting a *free* webinar!

Webinar: Health is a Calling Card: Tools to Build Health into Safe Routes to School

Date: Thursday, November 1

Time: 11:00 - 12:00 noon

Register: <https://attendee.gotowebinar.com/register/3974616131758645248>

Safe Routes to School started with traffic safety, but health is now a stronger calling card for Safe Routes to School. Health champions are becoming strong partners for Safe Routes to School at federal, state and local levels. Learn about how to involve health champions in your programs and how to include health in all policies related to Safe Routes to School.

We'll hear from the following speakers on how health champions and Safe Routes to School advocates are working together to get kids more physically active and improve our communities:

Robert Ping, Technical Assistance Director, Safe Routes to School National Partnership -- Robert will explain why we should all have health policies in our communities and the importance of including health in your Safe Routes to School planning.

Candace Rutt, Ph.D., Health Psychologist, Division of Nutrition, Physical Activity, and Obesity at the Centers for Disease Control -- Learn what a Health Impact Assessment (HIA) is and why it's a good

tool. Candace will also explain the different levels of HIAs and how to conduct one.

Fred Boykin, President of Bicycle South, and Decatur City Commissioner -- Fred will share the story about a Rapid Response HIA, and explain the process he undertook. Learn about HIA planning steps and the follow-through that resulted in changes for the city of Decatur.

Brian Fellows, Safe Routes to School Coordinator at the Arizona Department of Transportation -- Hear an overview of the Active School Neighborhood Checklist (ASNC) and how it differs from a standard walkabout. Brian will share the process he used in his efforts to create an ASNC.

This webinar is the 7th in a series of monthly webinars on topics related to Safe Routes to School and other policy and program initiatives that can increase walking and bicycling to school and in daily life.

Do you have exciting news you'd like to share in The Kaiser Permanente HEAL Friday Update? If so, please email Judy Hardin at judy.x.hardin@kp.org. We want to hear from you!