

## The Kaiser Permanente HEAL Friday Update 11/2/2012

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#### **APHA Presentations**

The American Public Health Association annual meeting took place in San Francisco this week. This national conference brings together roughly 13,000 public health professionals from all over the world to share emerging public health science, policy, and practice in an effort to prevent disease and promote health. There were at least three presentations from the HEAL family at APHA this year. We are delighted to share the information below. If I missed your presentation, please send me the information and we will include it in the next update. If you attended APHA, or any other meeting or conference and have information you would like to share, please send it along.

If you are interested in submitting an abstract to discuss your work at APHA in Boston, November 2013 we'd be happy to support you in your work.

**Presentation:** Pledge the practice, pass the policy: Building organizational change to reduce early childhood obesity

**Presenter:** Jennifer Balogh, MSW, MPH, Healthy & Active Before 5, **Monument HEAL Zone**

**Abstract:** <https://apha.confex.com/apha/140am/webprogram/Paper264302.html>

**Presentation:** Building the case for physical education to promote equity, academic and physical fitness

**Presenter:** Christina Goette, MPH, San Francisco Department of Public Health, Community Health Promotion and Prevention Branch, **Bayview HEAL Zone**

**Abstract:** <https://apha.confex.com/apha/140am/webprogram/Paper256547.html>

**Presentation:** Applying the concept of "Population Dose" in planning and evaluating community health initiatives

**Presenter:** Suzanne Rauzon, MPH, RD, University of California Berkeley, Dr. Robert C. and Veronica Atkins Center for Weight and Health

**Abstract:** <https://apha.confex.com/apha/140am/webprogram/Paper259138.html>

#### **Survey Says: Parents and Students Approve of New School Meal Standards**

Students who say school lunches are getting better outnumber those who think meals are getting worse by 3-to-1, according to a poll released October 18 by The California Endowment. There is overwhelming evidence that students and parents prefer the new lunches and want the nutrition standards retained.

Click here for more information: <http://tcenews.calendow.org/releases/californians-overwhelmingly-support-recent-school-meals-overhaul;-students-say-lunches-are-getting-better>

#### **Promoting Active Transportation: An Opportunity for Public Health**

Citing the growing rate of obesity, the high cost of gas and climate change, American Public Health Association and the Safe Routes to School National Partnership co-authored a primer to help transform the way Americans travel — and in doing so, grow stronger communities. This brief explains how public health practitioners can affect how transportation is built in communities, regions and states; understand how transportation programs are organized and funded; and engage stakeholders to find effective calls for action.

**Click here for more information:** <http://www.publichealthnewswire.org/?p=5339>

### **The Real Bears: The Unhappy Truth About Soda**

There have been more than 2 million hits on the The Real Bears video which takes a new twist on Sugar weened beverage consumption. If you haven't watched it, click here: <http://www.therealbears.org/>

*Do you have exciting news you'd like to share in The Kaiser Permanente HEAL Friday Update? If so, please email Judy Hardin at [judy.x.hardin@kp.org](mailto:judy.x.hardin@kp.org). We want to hear from you!*