

## HEALing NEWSLETTER

June 2014

### In This Issue

Site Highlights  
 Announcements & Events  
 Resources & Learning Opportunities  
 Grant Opportunities  
 Policy Updates  
 About

### Quick Links

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[www.HealZones.org](http://www.HealZones.org)



### Virtual Brown Bag

***HEAL in Healthcare: Good for the Patient, Good for the Provider***  
**Thursday, June 26, 2014**  
[Recording and Resources](#)

Thank you for joining us for the June 26th Virtual Brown Bag. The HEAL communities are combining diverse approaches to incorporate healthy eating and active living strategies inside and outside the healthcare setting. We especially appreciated hearing from Cecilia Arias and Fred Deharo from Riverside, Lily Martinez from Long Beach, Beverly Speak from Ontario, and Silvia Lopez-Navarro from Ventura. We encourage you to continue the conversation with your peers from across the region. Use the link above to access the PowerPoint presentation and recording. For questions or to request a list of participants, please contact [Arpiné](#).

### Learning Events

Save the dates for the upcoming summer and fall peer learning opportunities. For more information, please contact your community HEAL Initiative coordinator.

***Regional Youth Trainings***  
**July 16 and 23, 2014**

***Network Leader Learning Circle and Resident Convening***  
**August 15-16, 2014**

***Network Leader Learning Circle and Learning Community***  
**November 3-4, 2014**

### HEAL Site Highlights



#### ***Ontario Community Garden Celebrates One Year Anniversary***



The Ontario community garden, "Huerta del Valle," celebrated its one year anniversary of producing locally grown organic crops on April 5th with dancing, food, and agricultural demonstrations. The collaboration between Pitzer College and the City of Ontario, part of Kaiser Permanente's HEAL Zone Initiative, offers families in Ontario access to fresh food that is also rich in nutrients.

Approximately 45 families currently harvest their own vegetables and fruits using organic fertilizer created in the same garden. The garden counts on the support and assistance of volunteers and gardeners. For more information, read the full [article](#) or contact [Arturo Levine](#).



### **Northgate Market with a Touch of HEAL Zone Branding**



Northgate Market successfully launched their healthy food branding campaign in the Anaheim HEAL Zone. They expanded the deli and produce area with HEAL partner input and installed a new HEAL branded produce cooler featuring healthy options, including "grab-n-go" salads and fruit cups. A HEAL branded community information display board behind the service desk features health tips and community resources. For more information, contact [Javier Gonzalez](#).

To be featured in the newsletter, please contact [Arpiné](#).

## **Announcements & Events**

### *THE Strategic Growth Council*

### **California Strategic Growth Council (SGC) Awards \$40 Million for Community Planning and Urban Greening Grants**

**June 6, 2014**

73 individual awards will go to cities, counties, regional and local agencies, and nonprofit partners to create more sustainable communities across California. The Trust for Public Land, in partnership with the City of Ventura, were awarded \$1,000,000 to develop a new 2.5 acre park in a disadvantaged community. The Park will include a walking path, native trees and understory, and a series of vegetated bioswales for water treatment and recharge. Permeable surfaces will help recharge groundwater by collecting 100 percent of the project's runoff. More than \$132 million has been awarded since 2010. [Details](#)

### **SMART SNACKS IN SCHOOL**

### **Healthy Hunger-Free Kids Act of 2010: Smart Snacks in School Rules**

**July 1, 2014**

All foods sold outside of the National School Lunch Program will have to meet the United States Department of Agriculture's Smart Snacks nutrition criteria beginning July 1, 2014. Smart Snacks, which is part of the Healthy, Hunger-Free Kids Act of 2010, will limit the calories, fat, sugar, and sodium of these foods. The rules affect "competitive foods" which are snacks sold in vending machines, a

la carte lunch lines, and in student stores in elementary, middle, and high schools that participate in the National School Lunch Program. [Details](#)

CALIFORNIA CENTER FOR  
PUBLIC HEALTH ADVOCACY



### ***Nominees for CCPHA Champions of Health Awards***

**August 1, 2014**

Each year the California Center for Public Health Advocacy (CCPHA) honors individuals who have made outstanding contributions to the health of the state. CCPHA recognizes leaders at the local, state, and national level whose work helps achieve CCPHA's vision of California communities in which physical, social, and economic conditions support the health and well-being of all residents and reduce health inequities. Categories include social justice champion, elected officials, high school students, and new health professionals. Nominations are due by August 1st. [Details](#)

## Resources & Learning Opportunities



### ***Recruiting, Training, Managing, and Retaining Volunteers for Long Term Success!***

This webinar explored in depth tried-and-true methods for working with volunteers in Safe Routes to School programs and other school-based volunteer initiatives. Three speakers discuss the ways they recruit, train, manage, and retain volunteers and create sustainable, long-lasting relationships within their schools and communities. Audio recording and presentation slides are available online. [Details](#)



### ***Smart Snacks Product Calculator***

The Alliance for a Healthier Generation has launched the Smart Snacks Product Calculator, a tool that takes the guesswork out of evaluating products based on the new USDA Smart Snacks in School Guidelines. Users can enter product information, answer a few questions, and determine whether a snack, side, or entrée item meets the new USDA guidelines. Other resources include healthy product and vendor lists. [Details](#)



### ***Finding, Buying, and Serving Local Foods Recordings***

Recordings and helpful resources from recent webinars in the USDA Finding, Buying, and Serving Local Foods series are available online. Topics include everything from procurement basics to using geographic preference, to finding local producers, to buying local through DoD Fresh. [Details](#)

## Grant Opportunities



### ***Aetna Foundation***

**Award Amount: \$50,000**

**Application deadline: July 30, 2014**

The Aetna Foundation Regional Grants Program - GoLocal: Cultivating Healthy Communities - funds community wellness initiatives aligned with Healthy Eating and Active Living. Funding is targeted to organizations that serve underserved, low-income, and minority communities where healthy food can be difficult to buy,

and where social and environmental factors may limit people's ability to be physically active. [Details](#)



### **Voices for Healthy Kids**

**Award Amount: \$90,000**

**Deadline: Rolling**

The American Heart Association and the Robert Wood Johnson Foundation have joined forces to launch Voices for Healthy Kids. The goal of the grant opportunities within this initiative is to make effective strategic investments in ongoing state, local, and tribal public policy issue campaigns in order to increase public policy impact on healthy weight and living among children. [Details](#)



### **SPARK Grant-Finder**

The SPARK Grant-Finder Tool helps you locate funding for your physical education, after school, early childhood, classroom activity, or coordinated school health program. [Details](#)

## Policy Updates



### **SB 1000 (Monning)**

The Sugar-Sweetened Beverage Safety Warning Act, fell short in the California State Assembly in an 8-7 vote. The bill would have required printing a warning label on the front of all bottles and cans of sugary drinks sold in the state. [Details](#)

### **SB 912 (Mitchell)**

Currently, there are nutritional standards for food and beverages sold in vending machines in state buildings, which are set to expire on January 1, 2015 unless legislation is enacted this year. SB 912 eliminates the sunset on those nutritional guidelines and makes no other changes to the existing law. [Details](#)

## About

The HEALing Newsletter is published monthly to provide important grantee updates and highlight Southern California HEAL activities. The Newsletter also includes a calendar of upcoming events, resources, learning opportunities, grant funding notices, and policy updates. If you have questions or comments, please contact Judy, Arpiné, or Joanna using the contact information below.

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