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HealZones.org Website Launch

Welcome to HealZones.org, your one stop for information on all Northern and Southern California Kaiser HEAL grantees working to create healthier communities. Connect with community leads, learn about their strategies, find tools and resources, and learn from their success stories. [Details](#)



Virtual Brown Bag Save the Date



Youth Leadership and Advocacy: Linking Youth Action to HEAL CAP Strategies

February 28, 2013

[Registration](#)

Southern California HEAL Zone communities are engaging youth to implement healthy eating and active living strategies in their communities. Our discussion this month will focus on how to engage youth and develop their skills in advocacy and leadership. We encourage youth leaders, youth coordinators and mentors, after-school program staff (targeting junior high and high school students), and parks and recreation program staff targeting teens to participate and share their questions, challenges, and successes in working with youth.

The Virtual Brown Bag (VBB) is a monthly web convening aimed at generating discussion and peer learning by Southern California HEAL Zone grantees.

HEAL Site Highlights



Long Beach Showcases PhotoVoice Projects

The Coalition for a Healthy North Long Beach held a PhotoVoice Exhibit at the EXPO Arts Center on Friday, January 4th. The evening included a short ceremony led by 9th District Council Office Chief of Staff Rex Richardson, Kaiser Permanente Community Benefit Project Manager Andrea Azuma, and Long Beach Health Department Bureau of Community Health Manager Susan Price. The event showcased photographs taken by 13 North Long Beach area residents and community partners that captured the negative influences on healthy eating and active living in the community, but also the positive attributes of the neighborhoods and emphasized the vision that community members want to see. For more information contact [Shawna Stevens](#).



Hollywood High's F.A.M.E. Health Club Launches Food=Fuel Campaign

Hollywood High School students are promoting a junk-food free campus! The goal of the campaign is to educate the campus about the importance of making healthier choices when it comes to food, especially snack items sold on campus. [View the FAME Newsletter](#) created by consultant Brooklyn Gipson.

Students also attended the LAUSD's Board Member Meeting to support Board Member Zimmer's "Improving Food and Nutrition Policy Resolution." The resolution was passed! [View the Video](#) and presentation of a signed poster to Board Member Zimmer and his chief of staff, Claudia Vizcarra. For more information contact [Ryan Woodson](#).

If you would like to be featured in the monthly newsletter, please send a description of your site's highlight to [Arpiné](#).

Upcoming Events



Follow the Leader: Successful Community Initiatives

February 14, 2013 | 12:00 - 1:30 PM

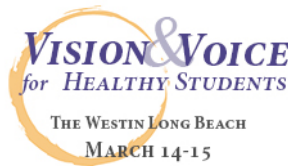
Learn strategies for mobilizing communities to implement successful walking initiatives, from a national, state, and local perspective. Representatives from GirlTrek, Oregon Walks, Count on Yourself Coaching, and YMCA will share their stories from their communities. [Details](#)



10th Annual Active Living Research Conference

February 26-28, 2013 | San Diego, California

This annual conference provides a forum for investigators to share findings and to learn about the latest thinking, methods, and research on policy and environmental issues related to active living. The conference also provides an opportunity for advocates, practitioners, policy-makers, and others to gain information and connections that can advance their work in promoting physical activity and preventing obesity. [Details](#)



Vision & Voice for Healthy Students Conference

March 14-15, 2013 | Long Beach, CA

Join the California School Health Centers Association and hundreds of health care providers, school officials, and children's health stakeholders at this statewide conference. Hear from the California Endowment's President & CEO, Dr. Robert K. Ross. Learn about health care reform opportunities from California's most knowledgeable healthcare experts.

[Details](#)



7th Biennial Childhood Obesity Conference

June 18-20, 2013 | Long Beach, CA

The biennial Childhood Obesity Conference is the nation's largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 attendees from across the country are expected to attend. The Conference will showcase the latest research, evidence-based best practices, and policy/environmental change strategies. [Details](#)

Resources & Learning Opportunities



2007-2011 U.S. Census Zipcode Data Now Available

The U.S. Census Bureau released estimates from the American Community Survey (ACS) for the combined years from 2007 to 2011, providing statistics down to the neighborhood level on school enrollment, educational attainment, income, jobs, poverty, housing and many other measures. To learn how to access census data contact the regional office to schedule a presentation, webinar, workshop, or hand-on-training. [Details](#)



Soul Food Junkies: A Documentary Film You Can Sink Your Teeth Into

Filmmaker Byron Hurt explores the upsides and downsides of soul food, a quintessential American cuisine. Soul Food Junkies explores the history and social significance of soul food to black cultural identity and its effect on African American health, good and bad. Soul food will also be used as the lens to investigate the dark side of the food industry and the growing food justice movement that has been born in its wake. [Details](#)



The Crucial Role of Recess in School

The American Academy of Pediatrics (AAP) released a landmark policy statement in support of recess as a crucial tool in advancing children's health and development. Citing two decades' worth of research, the AAP concludes that recess not only "serves as a necessary break from the rigors of concentrated, academic challenges in the classroom," but offers unique "cognitive, social, emotional, and physical benefits" that play a vital role in every child's school day. [Details](#)



Celebrity Chef Recipes

Top chefs and celebrity food stars are creating the best tasting, most nutritious meals for school cafeterias across the nation. Chefs like Rachael Ray and Reed Alexander have developed a series of scratch (and semi-scratch) cooking recipes to kick off the trend. And not just any recipes make it. Recipes must pass several tests including student taste-test, nutritional guidelines, and school food service staff operations approval. [Details](#)



PreventObesity.net: Tools, Services, and Support

PreventObesity.net is the only online national network of people solely dedicated to reversing the childhood obesity epidemic. It connects leaders across the movement with hundreds of thousands of supporters in advocacy efforts to implement policies that will help reduce childhood obesity nationwide. [Details](#)

Grant Opportunities



Lowe's Toolbox for Education

Application Deadline: February 15, 2013

Award Amount: \$5,000

Lowe's Charitable and Educational Foundation is dedicated to helping parent-teacher groups achieve more. Eligible applicants include public K-12 schools or non-profit parent groups.

Applicable projects include facility enhancement, landscaping, and clean up projects. Projects that encourage parent involvement and build stronger community spirit will be favored.

[Details](#)



Healthy and Sustainable School Food Journalism Award

Application Deadline: February 28, 2013

Award Amount: \$1,500

The competition is designed to bring the hard facts about school food to entire school communities - in the students' own words. Articles must be about the need for healthy, sustainable school food and must have been published in a school newspaper. High school students ages 13 to 18 are eligible to enter. [Details](#)



Transportation Planning Grant

Application Deadline: April 2, 2013

Award Amount: \$300,000

The California Department of Transportation (Caltrans), Division of Transportation Planning is now accepting applications for the Transportation Planning Grant Program. The Division will award approximately \$9 million in funding through six Grant Programs for Fiscal Year 2013-14. These programs provide monetary assistance for transportation planning projects to improve mobility and lead to the programming or implementation phase for a community or region. [Details](#)



USDA Farm to School Grant

Application Deadline: April 24, 2013

Award Amount: \$100,000

The USDA's Farm to School grants connect schools with their local farmers, ranchers and food businesses, providing new economic opportunities to food producers and bringing healthy, local offerings into school cafeterias. On an annual basis, the USDA awards up to \$5 million in competitive grants for training, supporting operations, planning, purchasing equipment, developing school gardens, developing partnerships, and implementing farm to school programs. [Details](#)



ING Run For Something Better School Awards Program

Application Deadline: May 15, 2013

Award Amount: \$2,500

The awards program will provide a minimum of fifty (50) grants up to \$2,500 for each school that desires to establish a school based running program or expand an existing one. The program is sponsored by ING Run For Something Better (ING RFSB), in partnership with the National Association for Sport and Physical Education (NASPE). [Details](#)

Policy Updates



USDA Proposal on "Smart Snacks in Schools"

The U.S. Department of Agriculture "Smart Snacks in Schools" proposal will establish minimum nutrition standards for foods and beverages sold in schools. The proposed standards are part of a comprehensive effort required by the Healthy Hunger Free Kids Act of 2010 to ensure that healthy food and beverages are available in schools for all children, whether they participate in the federally subsidized school meals or purchase foods and beverages from snack bars, student stores or vending machines. [Details](#)

About

The HEALing Newsletter is published monthly to provide important grantee updates and highlight Southern California HEAL activities. The Newsletter also includes a calendar of upcoming events, resources, learning opportunities, grant funding notices, and policy updates. If you have questions or comments, please contact Judy, Arpiné, and Joanna using the contact information below.

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