



HEALing NEWSLETTER

April 2012

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Virtual Brown Bag Learning Series

Building a HEAL Zone Coalition
April 26, 2012 | 12:00 Noon - 1:30PM

Grab your lunch and join us! The Virtual Brown Bag is a monthly web convening to facilitate opportunities for grantees to learn from each other and from outside experts. It will be held on the fourth Thursday of every month from 12 Noon - 1:30PM. ***Please mark your calendars now - a complete list of topics will be announced in the next E-Newsletter.***

The first Virtual Brown Bag will focus on *Building a HEAL Zone Coalition*. Many of you have created successful City or County-wide coalitions for healthy eating and active living, but are grappling with how to develop a successful coalition for the Zone. How should it differ from our larger coalitions? How can we identify and engage new partners in the Zone? How do we engage residents in a meaningful way? Are there lessons from other initiatives about balancing resident and agency involvement? How might our community assessments inform this process? This session will highlight early lessons from East Riverside and Lemon Grove, but we invite all sites to share their insights, experiences and questions!

Please RSVP to this Virtual Brown Bag with [Joanna](#).

HEAL Site Highlights



Youth Leadership Training Moving Forward in 4 HEAL Sites
California Center for Civic Participation (CCCP)
 Recruitment is well underway for youth leaders in Hollywood High School, North Long Beach, Ontario and East Riverside. CCCP will engage youth from each site in policy and systems change efforts to promote healthy eating and active living! A core group of youth leaders will join a network of youth policy advocates (and their adult mentors) in Sacramento in May for further leadership and advocacy training - *stay tuned for more news from the Southern California HEAL youth leaders!*



Crime Prevention Through Environmental Design (CPTED)
City of Lemon Grove, San Diego County
 Who knew that removing junk-food ads from the windows of corner stores is also a key crime prevention strategy?! Graduates of Lemon Grove's Resident Leadership Academy recently led a group of neighbors and City officials on a CPTED audit to assess safety concerns in the area surrounding their proposed wellness hub site. Next steps may include dialogue with local business owners or even a proposal to City Council - *all with an eye towards making physical activity the easy choice for Lemon Grove residents!*

If you would like to be featured in the monthly newsletter, please send a description of your site's highlight to [Arpiné](#).

Upcoming Events



California Healthy Cities
and Communities

Designing and Living in Healthy Cities and Communities

Thursday, April 19, 2012 | 9:00AM - 2:30PM

Los Angeles, CA

Presentations on how the built environment, including architecture and urban planning, affects health. Highlights will include healthy community designs achieved by planners, designers, and community leaders working together. Click [here](#) for more details.

California WALKS

Pedestrians Count! 2012: Successes, Challenges and Data

May 3-4, 2012 8:00 AM - 5:00 PM

Metro Headquarters, Los Angeles, CA

Pedestrians Count is the only event focused solely on pedestrians and it provides an opportunity for advocates, practitioners and researchers to share best practices, work to integrate data across fields, and to continue build a solid foundation for improving the pedestrian environment. Click [here](#) for more details.

The Strategic Alliance Presents

EN • ACT 2012
nutrition & activity day

EN ACT 2012 Nutrition & Activity Day

Wednesday, May 16, 2012 | 9:00AM - 3:00PM

Sacramento, CA

ENACT Day is a day-long training and advocacy event held in Sacramento where community leaders, youth, and advocates come together to promote policies that improve nutrition and opportunities for physical activity. Click [here](#) for more details.

Resources & Learning Opportunities



NATIONAL POLICY & LEGAL ANALYSIS NETWORK
TO PREVENT CHILDHOOD OBESITY

Playing Smart: A National Joint Use Toolkit

Download Playing Smart, a nuts-and-bolts guide designed to help school staff and other community leaders craft and implement joint use agreements. Playing Smart was produced by NPLAN and KaBOOM! with support from the Robert Wood Johnson Foundation and the Kresge Foundation. Click [here](#) for more details.

Grant Opportunities



Healthy Corner Store Conversion Request for Proposals Application Deadline: May 7, 2012

The California FreshWorks Fund (FreshWorks) announces the availability of \$1 million in capital to support healthy corner store conversion programs throughout the state of California.

FreshWorks will award up to ten \$100,000 capital investments to qualified intermediaries that work with store owners to implement conversion activities that promote the sale of healthy foods including fresh produce and dairy, low-sugar drinks and healthy snacks. Awards will be announced July 9, 2012. Click [here](#) for more details.

Policy Updates



Improving Child Care Nutrition: Healthy Eating Starts Early AB 1872 (Alejo)

AB 1872 heads to the Assembly Human Services Committee on April 10th. Click [here](#) for more details.

Boost School Meal Participation: Lining Up to Remove Stigma AB 1781 (Brownley)

AB 1781 will be heard by the Assembly Education Committee on April 11th. Click [here](#) for more details.

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