HEALing NEWSLETTER

May 2012

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Save the Date: Fall Learning Community
Tuesday, October 9, 2012
The Westin Pasadena
191 N Los Robles Ave., Pasadena, CA 91101

Virtual Brown Bag Learning Series
Effective Assessment Tools for Great CAPs
May 24, 2012 | 12:00 Noon - 1:30PM
Grab your lunch and join us! The Virtual Brown Bag is a monthly web convening to facilitate opportunities for grantees to learn from each other and from outside experts. It will be held on the fourth Thursday of every month from 12 Noon - 1:30 PM. Ama Atiedu from the Center for Community Health and Evaluation (CCHE) will facilitate the discussion on effective assessment tools that will strengthen the CAP during the planning phase.

Please mark your calendars now. Click here to RSVP for the May 24th Virtual Brown Bag.

HEAL Site Highlights
Resident Training Moving Forward in 5 HEAL Sites
Prevention Institute (PI)
Recruitment is well underway for residents in Long Beach, Anaheim, Ontario, Ventura and Hollywood High School. PI will offer day-long workshops to introduce HEAL Zone stakeholders to a prevention framework that goes beyond education and promotion to a focus on environmental and policy change.

Surveys to Inform CAP Completed at Hollywood High School
Saban Free Clinic, Los Angeles County
Ryan Woodson, coordinator for the Healthy School Partnership grant through the Saban Free Clinic, launched a survey project at Hollywood High School last month aimed at informing revisions to the site's Community Action Plan (CAP). Ryan, a recent Master of Public Health graduate from Emory University, will share the survey project experiences as a featured guest on the next Virtual Brown Bag.

If you would like to be featured in the monthly newsletter, please send a description of your site's highlight to Arpiné.
Upcoming Events

**Federal Funding 101: Overview of the Basic Federal Funding Process for Walking/Bicycling and Safe Routes to School**
Thursday, May 3, 2012 | 11:00 AM - 12:00 PM
Have you wondered how the mysterious federal transportation funding process works? Do you want to learn techniques to successfully apply for federal Safe Routes to School, Transportation Enhancements and other funding through your state department of transportation? Find out the answers to these and other questions, and ask your own! Click [here](#) for more details.

**Pedestrians Count! 2012: Successes, Challenges and Data**
May 3–4, 2012 | 8:30 AM - 5:00 PM
Metro Headquarters, Los Angeles, CA
Pedestrians Count is the only event focused solely on pedestrians and it provides an opportunity for advocates, practitioners and researchers to share best practices, work to integrate data across fields, and to continue build a solid foundation for improving the pedestrian environment. Click [here](#) for more details.

**EN ACT 2012 Nutrition & Activity Day**
Wednesday, May 16, 2012 | 9:00 AM - 3:00 PM
Sacramento, CA
ENACT Day is a day-long training and advocacy event held in Sacramento where community leaders, youth, and advocates come together to promote policies that improve nutrition and opportunities for physical activity. Click [here](#) for more details.

Resources & Learning Opportunities

**Field Poll: Unhealthy Eating, Lack of Physical Activity Seen as Greatest Health Risk Facing California Kids**
Almost half (48 percent) of California’s voters consider unhealthy eating habits or a lack of physical activity to be the greatest health risk facing California kids today, up from 35 percent who said this in 2003. Nearly three in four voters (73 percent) believe obesity prevention efforts should involve the community as well as kids and their families. Click [here](#) for more details.

**New Study Estimates Calorie Reductions Needed to Achieve Obesity-Prevention Goals**
Without changes to eating and activity, more than one in five young people could be obese by 2020, researchers predict. To achieve goals set by the federal government for reducing obesity rates, children in the United States would need to eliminate an average of 64 excess calories per day. Click [here](#) for more details.

**First 5 LA: Ready, Set, Grow!**
Ready. Set. Grow! is a campaign created by Fist 5 LA to support parents as they raise their children to be healthy, safe and ready to learn. From tips and resources, to free events and discount coupons, Ready. Set. Grow! is here to help you every step of the way. Click [here](#) for more details.
LA Sprouts: A Gardening, Nutrition, and Cooking Intervention for Latino Youth Improves Diet and Reduces Obesity

Pilot study developed and tested the effects of a 12-week, after-school gardening, nutrition, and cooking program (called LA Sprouts) on dietary intake and obesity risk in Latino fourth- and fifth-grade students in Los Angeles. The study concluded that the intervention is a promising approach in Latino children, particularly in those who are overweight. Click here for more details.

Grant Opportunities

Healthy Corner Store Conversion Request for Proposals Application Deadline: May 7, 2012

The California FreshWorks Fund (FreshWorks) announces the availability of $1 million in capital to support healthy corner store conversion programs throughout the state of California. FreshWorks will award up to ten $100,000 capital investments to qualified intermediaries that work with store owners to implement conversion activities that promote the sale of healthy foods including fresh produce and dairy, low-sugar drinks and healthy snacks. Awards will be announced July 9, 2012. Click here for more details.

USDA Request for Applications for Farm to School Grants Application Deadline: June 15, 2012

$3.5 million in funding will be made available to help school districts implement farm to school programs that improves access to local foods. Grant funds are available for two different types of grants: planning and implementation grants. The deadline to submit a letter of intent is May 18. The final due date for proposals is June 15. Click here for more details.

Policy Updates

Let’s Grow Act of 2012

Representative Marcia Fudge (D-OH)

The Let’s Grow Act includes innovative provisions including Community Gardening and Urban Agriculture Grant programs, a Farm to Preschool Program, and a Fresh Incentive Program for the use of SNAP benefits at farmers markets. It complements Rep. Pingree’s Local Farms, Food and Jobs Act with an emphasis on urban food access and production. Click here for more information.