



**Kaiser Permanente's
Healthy Eating Active Living
(HEAL) Initiative**

**Southern California HEAL Network Leaders Learning Circle
July 22, 2013
Agenda**

Strategic Convening and Data-Driven Flexible Planning

This session will focus on effective network planning – keeping in mind that strategic convening, flexibility and responsiveness to opportunities should continue to guide the work. With the effective use of data as a foundation, we'll engage in discussion and activities designed to encourage reflection on HEAL Zone year one implementation, to consider how to sustain partner engagement (including resident leaders) through strategic convening in year two, and to help you prepare your annual Progress Report.

Objectives

- Participants will understand how to apply strategic convening as a means for sustaining partner engagement;
- Participants will be prepared to engage partners in a process, using data, to reflect on HEAL Zone year one progress and challenges and to inform year two implementation;
- Participants will get a jump start on their annual progress report!

Reading:

- **John Kania & Mark Kramer. "Embracing Emergence: How Collective Impact Addresses Complexity." *Stanford Social Innovation Review*, January, 2013.**

12:00 – 1:00 pm: **Registration and Networking Lunch**

1:00 – 1:30 pm: **Welcome, Introduction and Discussion:
Where Have We Been and Where Are We Going?**

Judy Harper

Let's take a trip back to the future: What have we learned in the past year that we'll apply to next year? How will we "embrace emergence"? After a quick review of the unique role of network leaders, the concept of collective impact, and tools for partner assessment, be prepared to discuss how your site is engaging in collective vigilance, collective learning and collective action.

- 1:30 – 2:30 pm: **Applying Principles of Network Leadership: Strategic Convening**
Letty Alvarez and Melanie Briones
“Leaders of successful collective impact initiatives have embraced a new way of seeing, learning, and doing that marries emergent solutions with intentional outcomes.” Letty and Melanie will share their experiences, insights and questions in rapid fire presentations – come prepared to share yours!
- 2:30 – 2:45 pm: **Let’s Move and Healthy Snack Break**
Everyone
- 2:45 – 4:45 pm: **Using Data to Inform Program Planning**
Ama Atiedu
During this activity participants will simulate a process for using data to inform revisions to their CAP, using aggregate data from the school setting. Participants will break up into four groups and compete to see which group makes the best use of the data to propose recommendations for implementation.
- 4:45 – 5:00 pm: **Wrap-Up**
- 5:30 – 7:00 pm: **Reception and Optional Dinner at *El Paseo Inn* (on historic Olvera Street, easy walking distance from the Learning Circle site)**