# Activate Anaheim Coalition

## Citywide and Heal Zone Leadership Structure

### Leadership Team

- **Align Community Action Plan to KP Heal Zone Framework**
- **Manage HEAL timeline/process**
- **Evaluation**
- **Develop/monitor HEAL budget (YMCA fiduciary agent)**
- **Develop agendas**
- **Kaiser liaison**
- **Lead city and county-wide Activate Anaheim efforts**

### Members

- **John Guastaferro**, YMCA Activate Anaheim Chair
- **Javier Gonzalez**, YMCA Healthy Communities Director
- **Leah Ersoyul**, Evaluation Consultant
- **Paul Andresen**, YMCA President & CEO

Proposed:
- ACSD and City representative

### City and County Policy Makers/Influencers

- **Amy Buch**, MA
  O.C. Health Care Agency
- **Jordan Brandman**
  AUHSD Board of Supervisors
- **Barry Ross**,
  Alliance for a Healthy O.C.
- **Michele Martinez**
  Alliance for a Healthy O.C.
  (Santa Ana City Council)

Proposed:
- ACSD Board member
- Anaheim City Council member

### Directing Team

- **Assist with HEAL CAP development and implementation**
- **Identify assets and challenges**
- **Guide our vision**
- **Share expertise/resources (MOU)**
- **Organizational/community awareness**
- **Connect with key leaders**
- **Budgetary review, as needed**

**Decisions made by consensus**

(decision-making authority for designated attendees determined as needed)

### Members

- **Terry Lowe**, City of Anaheim
- **Joe Perez**, City of Anaheim
- **Pamela Galera**, LEED AP, ASLA
  City of Anaheim
  (Principal Project Planner)
- **Debra A. Kohls**, Disneyland Resort
- **John Welter**
  Anaheim Chief of Police
- **Leslie Angotti**
  Anaheim City School District (ACSD)
- **Andrea Caivano-Reed**, MPH, CLE
  Network for a Healthy CA Liaison (ACSD)
- **Elizabeth Novack**, Ph.D.
  Superintendent, AUHSD
- **Katherine Bihr**, Ed.D.
  Tiger Woods Learning Center
- **Trey Bonner**
  Orange County Health Care Agency
- **Cheryl Vargo**
  Kaiser Permanente Orange County

Proposed:
- Fire Department representative

### Zone Team

**Members**

- **Javier Gonzalez**
  YMCA Healthy Communities Director
- **Anaheim Sporn**
  City of Anaheim
- **Lt. Kelly Jung**
  Anaheim Police Dept.
- **Patricia Sandoval**, Ed.D.
  Principal, Edison Elementary School
- **Joe Carmona**
  Principal, Sycamore Junior High School
- **Kathleen Strobel**
  District Nurse, AUHSD
- **Krista Petty**
  District Nurse, AUHSD
- **Teresa Blanco**
  Northgate Markets,
  Wellness Program Manager
  “Champion Moms/Dads”

Additional:
- Residents
- Business Owners
- Students
- Teachers
- Local organizations (churches, non-profit, etc.)

Proposed:
- Lincoln school principal