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The Anaheim HEAL Cities Resolution

Seven Key Learnings
1. Identify the **GOAL**
2. Plan a **ROADMAP**
3. Identify a **CHAMPION**
4. Engage in **DIALOGUE**
5. Educate and **INSPIRE**
6. Achieve **COMMITMENT**
7. Create **ACTION**

1. **IDENTIFY THE GOAL**

Make Anaheim an official HEAL City by passing a HEAL Cities resolution

2. **PLAN A ROADMAP**

- What steps need to be taken?
- Who needs to be involved?
- Research (HEALCitiesCampaign.org)
- Resolution content
3. IDENTIFY A CHAMPION

• Connected to decision-makers
• Shares the vision
• Is articulate
• Has influence

4. ENGAGE IN DIALOGUE
5. EDUCATE AND INSPIRE
• Share successes
• Talk about WHY
• Highlight what’s important to them
• Discuss next steps

6. ACHIEVE COMMITMENT
• Date of resolution
• New champions?
• Understand exact process
• Parent advocates

7. CREATE ACTION
• Develop implementation plan
• Align areas with CAP
• Identify other outcomes
• Implement, Monitor, Evaluate
HEAL CITIES RESOLUTION
IMPLEMENTATION PLAN DRAFT

HEAL Resolution Element | HEAL Objective Alignment | Implementation Status | Member Progress | Evaluate Results | Partnering Responsible
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BUILD ENVIRONMENT
Build on the work of the Coalition to create a pedestrian-friendly environment that promotes the opportunities for physical activity, strength training, and other forms of physical activity.

- Improve built environment to increase walking and biking to school within 1000 yards.
- Engage in peer-to-peer physical activity programs that promote healthy living.
- Build collaborative relationships with other organizations, businesses, and individuals to support the walking and biking initiatives.

SKB Funding
City Staff
City Staff
Improvements expected
Javier Gonzalez

HEALTH PROMOTION
Promote health promotion activities that encourage residents to maintain healthy lifestyle habits.

- Increase physical activity in schools, community centers, and parks.
- Promote healthy eating habits through nutrition education programs.

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