



CASE STUDY

City Heights Skate Park

OCTOBER 2013

Skatepark campaign timeline

- Aug. 16, 2011** First of several meetings with City of San Diego Public Works Department about proposed improvements at Central Avenue Mini Park
- April 6, 2012** Youth Council investigate a possible skatepark location with a site analysis visit to Colina del Sol Park
- May 23, 2012** Youth Council members have City Council “Candidates Forum—District 9” at Hoover High School Auditorium
- May 29, 2012** City Heights’ then City Councilmember Todd Gloria, who is now Council President, meets with the Youth Council at the Mid-City CAN offices and agrees to support the campaign
- June 11, 2012** Youth Council members talk about the need for a skatepark in City Heights at San Diego City Council meeting
- Aug. 7, 2012** The Youth Council raises awareness about the need for a skatepark in City Heights at Colina Night Out
- Sept. 21, 2012** Youth Council turn an unused parking lot into a park as part of Park(ing) Day—a global event that challenges the amount of urban space devoted to vehicles.
- Oct. 4, 2012** Youth Council Members Roberto Torres and Jorge Robles as well as Mid-City CAN staff and Mid-City Skatepark Advocates talk to City Councilmember Marti Emerald
- Nov. 1, 2012** The Youth Council wins an International MarCom marketing and communications award for its video about Marcos’ skateboarding accident
- Nov. 29, 2012** The Youth Council takes Built Environment Education Program training to better understand the requirements for a skatepark and get a basic understanding of urban planning
- Dec. 6, 2012** Youth Council members have a skatepark rally with more than 300 supporters at Cherokee Point Elementary School
- March 4, 2013** The Youth Council makes its case before the City Heights Area Planning Committee to combine both phases of the Central Avenue Mini Park construction
- March 5, 2013** The Youth Council presents to City Heights Town Council the following night to ask it to support combining both phases of the Central Avenue Mini Park construction
- April 4, 2013** San Diego Development Services memo identifies funding for the Central Avenue Mini Park skate plaza
- June 1, 2013** Mid-City CAN and San Diego City Council co-host a media event to announce full funding for the Central Avenue Mini Park Skate Plaza
- June 21, 2013** Youth Council members organized “Go Skateboarding Day.” They set up boxes, ramps and rails by the City Heights branch library, giving residents a vision of how the skate plaza might look