



April 18, 2018

ENACT DAY 2018

Join the Movement

#ENACT2018

AGENDA

- 9:00 – Introduction and Logistics
 - Youth Speaks
 - Legislative Welcomes
- 9:30 – Advocacy vs Lobbying
- 9:45 – Issue Briefings
- 11:30 – Visit Practice
- 12:00 – Lunch
- 1:00 – Legislative Visits
- 4:00 – Turn in Evaluation
(Capitol Basement)
- 9:00 - Introducción y Logística
 - Youth Speaks
 - Bienvenida Legislativa
- 9:30 - Abogacía vs Cabildeo
- 9:45 - Informe del problema
- 11:30 - Praticar la Visita
- 12:00 - Almuerzo
- 1:00 - Visita Legislativa
- 4:00 - Entregar Evaluación (Sótano de la Capital)

SENATOR SCOTT WIENER



- Senate District 11
- Represents San Francisco, Daly City, Colma, Broadmoor, and parts of South San Francisco
- Elected November 2016

SENATOR NANCY SKINNER



- Senate District 9
- Representing Alameda, Albany, Berkeley, El Cerrito, Emeryville, El Sobrante, Hercules, Kensington, Oakland, Piedmont, Pinole, Richmond, Rodeo, San Leandro and San Pablo
- Elected November 2016

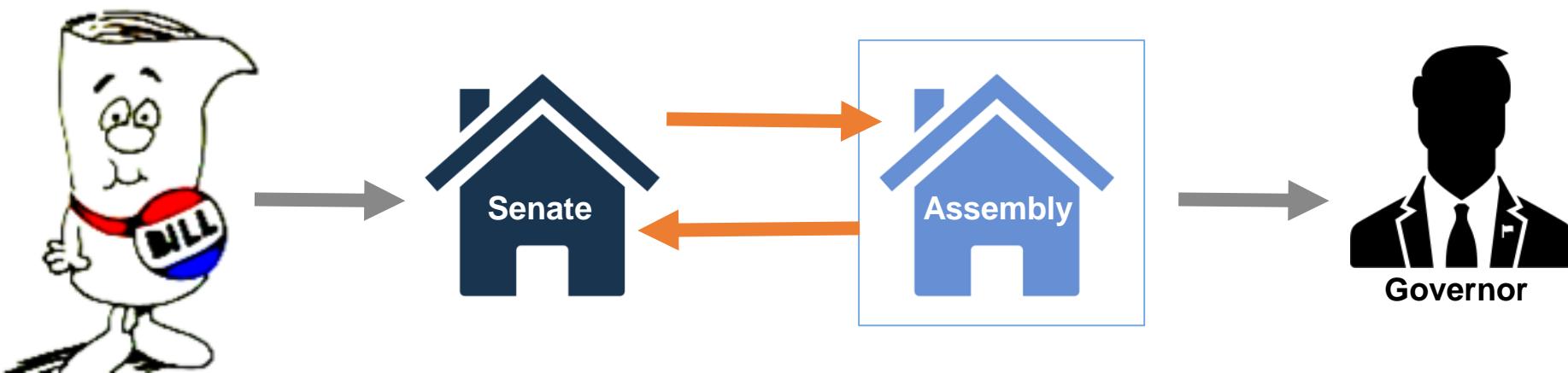
SENATOR BILL DODD



- Senate District 3
- Represents Napa and Solano Counties, along with portions of Sonoma, Yolo, Contra Costa, and Sacramento Counties
- Elected November 2016

BRIEF CIVICS INTRO / INTRODUCCIÓN CIVICA BREVE

- Idea for a bill
 - Bill introduced: Senate/Assembly
 - Committees
 - Floor Vote in 1st House
 - Bill goes to 2nd House
 - Committees
 - Floor Vote in 2nd House
 - Governor Signature
- Idea para proyecto de ley
 - Presentar al Senado/Asamblea
 - Comités
 - Voto en la 1^a casa
 - Pasa a voto a la 2da casa
 - Comités
 - Voto en el piso en la 2da casa
 - Firma del gobernador



ADVOCACY VS LOBBYING / ABOGACÍA VS CABILDEO

What is Advocacy?

- Speaking in support of an issue or action, on behalf of yourself or others

EVERYONE IS AN ADVOCATE!

What is Lobbying?

- All lobbying is advocacy, but not all advocacy is lobbying
- Communicating with the intent to get policymakers to support or oppose specific, pending legislation

¿Qué es la Abogacía?

- Hablar en apoyo de un problema o acción, en nombre propio o de otros

¡TODOS SON ABOGADOS!

¿Qué es Lobbying?

- Todo tipo de cabildeo es abogacía, pero no toda abogacía es cabildeo
- Comunicarse con la intención de lograr que los legisladores respalden u opongan una legislación específica pendiente

MAKE YOUR LEGISLATIVE VISIT A SUCCESS

ENACT Teams: Some ENACT members want to focus on issue advocacy; others want to lobby on specific bills and actions.

***BOTH** are needed for a successful visit*

VISITS ARE AS SIMPLE AS 1,2,3...

- 1. Launch:** Group Introductions
- 2. Make the Case:** Priority Issues, Values, Pending Legislation
- 3. Seal the Deal:** Get Commitments, Determine Follow-Up

Equipos ENACT: algunos miembros quieren centrarse en la abogacía en solución de problemas; otros cabildar sobre acciones y proyectos de ley específicos.

* **AMBOS** son necesarios para una visita exitosa *

VISITAS SON TAN SIMPLES COMO 1,2,3 ...

- 1. Lanzamiento:** presentaciones en grupo
- 2. Hacer el Caso:** cuestiones prioritarias, valores, legislación pendiente
- 3. Selle la Oferta:** obtenga compromisos, determine el seguimiento

IN YOUR FOLDER /

WHAT IS ENACT DAY 2018?
ENACT Day brings together community members—our neighbors, friends and family members—from all over our state together in Sacramento and advocate for policies that will improve the health and well-being of all who call California home. Recognizing how many factors impact our collective health and well-being, ENACT 2018 has moved beyond its traditional focus on nutrition and physical activity. Together, we will act on pressing issues shaping life in California—from food equity to criminal justice.

WHAT DO WE CARE ABOUT?



The Issue

More than 20 percent of Californians live in poverty and more than 10 percent do not have consistent access to enough food.¹ One in 10 California public school students attend charter schools. More than 340,000 of these students have families who are struggling to make ends meet—and more of these students are guaranteed access to school meals.

Even in our state that produces fruit and vegetables for the world, low-income Californians need better access to healthy produce. We can do more to make nutritious food affordable for all.

For more information, contact the following bill sponsors:

SB 900 (Wiener and Arambula) – California Food Policy Advocates [Tracey Patterson, tracey@cfpa.net]
AB 1871 (Bonta) – California Food Policy Advocates [Tia Shimada, tia@cfpa.net]
AB 2335 (Ting) – Roots of Change [Michael Dinnick, michael@rootsofchange.org]

1 Data from 2010 California Health Interview Survey (CHIS). Available at http://chis.ahajust.org/CHIS/CHIS_ReportAndData.aspx.
2 <http://bit.ly/2mCfPzD>
3 <http://bit.ly/2nCfPzD>
4 <http://bit.ly/2oCfPzD>

ENACT DAY 2018

Bills Addressing the Issue
AB 1871 (Bonta) will ensure that low-income students in charter schools -- like all other low-income public school students -- are guaranteed access to at least one nutritious, free or low-cost school meal each school day.

Both SB 900¹ (Wiener and Arambula) and AB 2335² (Ting) provide nutrition incentives for low-income Californians to increase access to healthy fruits and vegetables. SB 900 enables the CalFresh EBT system to integrate supplemental nutrition benefits, and launches pilots allowing CalFresh customers to accrue and redeem supplemental nutrition benefits via EBT by purchasing California-grown fresh fruits and vegetables at participating food retailers. AB 2335 incentivizes corner stores and other small-scale stores with a limited selection of food products to purchase energy-efficient refrigeration and gain earlier access to the Nutrition Incentive Matching Grant Program.

Grant Program.

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Make Your Legislative Visit a Success!

Why Visit Our Legislators? To share our experience and perspective, and tell our representatives how they can take action on key issues. ENACT Day is an opportunity to tell legislators that healthy communities are priorities for their constituents (you!)—and so should be priorities for them as well.

Convening Your Team The strength of ENACT is our diversity and shared goal. All of us—with different perspectives—value policy to support healthy, equitable communities. Each ENACT Day team will include a combination of community members, students, health advocates, and others.

The Visit While all ENACT Day visit teams will share the ENACT Day 2018 Priorities, each visit will be unique. Some team members want to focus on issue advocacy, others want to lobby on specific bills. Both parts are critical to a successful legislative visit. During the training, decide which people on the team will take the lead on specific issues or bills, and who will facilitate to keep everyone on track.

LEGISLATIVE VISITS ARE AS SIMPLE AS 1,2,3...

1. LAUNCH

Introductions: Each team member should introduce themselves and briefly note relevant personal information, such as, "I live in XYZ town, and my children attend XYZ school" or "I'm a youth advocate living in XYZ city." Assign a lead person to start the meeting and keep the conversation on track.

2. SEAL THE CASE

Priorities: Now it's time to focus on the issues! Many ENACT participants want to discuss specific bills and urge a position. Others can share their experience and personal perspective. Both are essential to a successful visit. For example, if your team is talking about issues of food access, one person can share their experience struggling to provide fresh, healthy food for their family. Another person can share specific bill(s) that could make healthy food more affordable and urge support.

Values: Remember to express the values behind your concern. You are at ENACT Day because you believe we need policy that supports healthy communities for all Californians. Sharing your values is a great way to connect with our legislators. Share what you believe in, and what matters most to you.

3. SEAL THE DEAL!

Get a Commitment: Your goal is to build relationships with our representatives, and get legislators to take action on issues you care about. To do so, you need to understand their position. Do they seem unsupportive or non-committal? Ask what would be useful to understand more: visit your community? See data or research? Find ways to keep the issue alive and on their radar. Are they supportive and interested? Urge the legislator to vote in support of ENACT bills that are up for a vote. Ask what you can do to keep them engaged in your priority issues going forward!

Determine Follow-Up: At the end of the visit, give them the ENACT Day Legislator Packet and explain that fact sheets are included. Ask what you can do to follow-up, and thank them for their time.

SB 10 CALIFORNIA Reforma De Libertad Bajo Fianza De Dinero

DAÑO COLATERAL Libertad Bajo Fianza De Dinero Pone En Riesgo La Salud

LIBERTAD BAJO FIANZA #

SEGURIDAD

Estar la libertad de las personas en su situación – no envuelto en riesgo de seguridad pública – riega a las personas igualdad de acceso a la justicia y no nos hace más seguros. Mantener a la gente en la cárcel tiene consecuencias perjudiciales para la salud.

SB 10 pone fin a la práctica nociva de la falta de dinero que castiga a las personas que no han sido condenadas por un delito simplemente porque no tienen suficiente dinero para comprar su libertad.

ENCARCELAMIENTO:

AFFECTA LA SALUD FÍSICA

- > Contención aumenta el riesgo de violencia
- > Adultos sexual 9.6% de ex presos reportan abuso sexual por personal o reclusos.
- > Libertad bajo fianza de dinero contribuye a la sobrepopulation que causa estrés psicológico.

AFFECTA EL HOGAR

- > Perdida de ingresos y empleo
- > Perdida de vivienda
- > Perdida de derechos de padres

AFFECTA A NIÑOS

- > Tener un padre en la cárcel pone a los niños en riesgo y se dañica su experiencia infantil adversa (ACE). Esto aumenta el riesgo de enfermedades crónicas, abusos de sustancia, conductas de riesgo y depresión.

60%

de Californianos en cárceles del condado no han sido condenados por un delito, están a la espera de juicio o sentencia.

Para más información contacte: Rajane G. Gahr, PhD - Public Health Advocate Rajane.Gahr@advocates.org - (916) 562-5704 x230

California State Alliance of YMCA

Public Health ADVOCATES

LCHC

SB 1192

HEALTHY-BY-DEFAULT KIDS' MEAL BEVERAGES

The California Healthy-by-Default Kids' Meal bill makes a healthy beverage—water or milk—the default beverage for children's combo meals instead of sugary drinks, helping parents provide healthy drink options to their children while eating outside the home.

thePROBLEM

extra calories

Sugary drinks are the single largest source of calories in the diets of kids under 13, contributing to 10-15 percent of their daily calories.

overweight

Drinking just one sugary drink a day increases a child's likelihood of being overweight by 55 percent.

healthy habits

SB 1192 will help children grow up at a healthy weight and assist them in forming better eating and drinking habits that they will carry throughout their lifetimes.

healthy choices

The "healthy by default" beverage makes it easier for parents to stick the meal off right and gives California an opportunity to engage restaurants, community groups and the public about the importance of offering healthy beverage options to young children.

eating out

More than half of food expenditures in the United States are spent outside of the home, and children get an average of 25 percent of their calories from restaurant foods and beverages.

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SB 1192 will help children grow up at a healthy weight and assist them in forming better eating and drinking habits that they will carry throughout their lifetimes.

healthy choices

The "healthy by default" beverage makes it easier for parents to stick the meal off right and gives California an opportunity to engage restaurants, community groups and the public about the importance of offering healthy beverage options to young children.

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THE ISSUE / LA CUESTION



FOOD EQUITY



Equidad Alimentaria



WATER & BEVERAGE EQUITY



Equidad de Agua y Bebidas



HEALTH EQUITY,
REGARDLESS OF IMMIGRATION STATUS



Equidad a Salud,
A Pesar de Estado Migratorio



HOUSING & HOMELESSNESS



Alojamiento y Personas sin Hogar



CRIMINAL JUSTICE



Justicia Penal

MASTERING THE LEGISLATIVE VISIT / LA VISITA

- Introduce Yourself
- Tell Your Story
- Research Your Representative
- If you don't know, say I don't know
- Lobbying requires a request for action
- Presentarte
- Cuenta tu Historia
- Investiga a tu Representante
- Si no sabes, di que no sabes
- El cabildeo requiere una solicitud de acción



INTRODUCE YOURSELF / PRESENTARTE

Speak Clearly and Slowly

- Your name
- Where you live
(city/neighborhood)
- If you are with an organization
- You are participating in ENACT Day

Habla clara y despacio

- Diga su nombre
- Su ciudad y vecindario
- Si esta aqui con una organizacion
- Esta participando en el dia de ENACT





FOOD EQUITY
Equidad Alimentaria

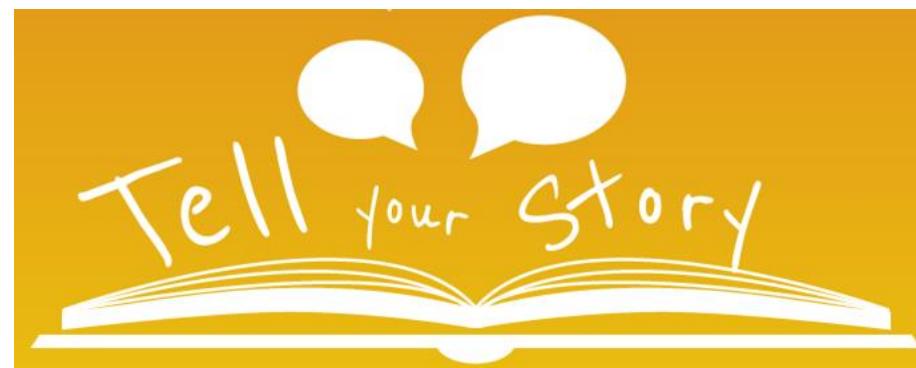
TELL YOUR STORY / CUENTA TU HISTORIA

- Why do you care about this issue?

- Are you affected by it? How?
- Is someone in your family affected by it? How?
- What have you experienced?
- What have you observed?
- What convinced you this was important?

- ¿Por qué te importa este problema?

- ¿Eres afectado por esto? ¿Cómo?
- ¿ Su familia afectado por esto? ¿Cómo?
- ¿Qué has experimentado?
- ¿Qué Has observado?
- ¿Qué te convenció de esto era importante?





WATER & BEVERAGE EQUITY

Equidad de Agua y Bebidas

KNOW YOUR REP / INVESTIGA A SU REPRESENTANTE

- Would the member care about this issue?
 - Questions to guide you:
 - What bills have they introduced?
 - What is their professional background?
 - What committees and caucuses are they on?
 - Develop talking points to discuss this issue with your member
-
- ¿El representante se preocuparía por esto?
 - Preguntas:
 - Qué proyectos de ley ha presentado?
 - ¿Cuál es su experiencia profesional?
 - ¿De qué comités y caucuses eres miembro?
 - Desarrolle puntos de conversación para discutir este problema con su miembro

KEVIN McCARTY (AD – 7) EXAMPLE/EJEMPLO

- Legislative Priorities: education, expanding health care access, fighting climate change, criminal justice reform, tackling poverty
- Fun fact: Has a jar of sugar in his office showing how much sugar is in one bottle of soda



Committees: Health, Education, Natural Resources, Chair of the Assembly Budget Subcommittee on Education Finance
Caucus: Legislative Black

- Prioridades legislativas: educación, ampliación del acceso a la atención médica, lucha contra el cambio climático, reforma de la justicia penal, reducción de la pobreza
- Él tiene una jarra de azúcar en su oficina que muestra la cantidad de azúcar en una botella de refresco

INFORMATION

Senate.ca.gov/senators

Assembly.ca.gov/assemblymembers



**HEALTH EQUITY,
REGARDLESS OF IMMIGRATION STATUS**

**Equidad a Salud,
A Pesar de Estado Migratorio**

I DON'T KNOW / NO SE

- You don't have to know everything about the issue
 - It is okay to say, "I don't know"
 - Refer specific questions to contacts on the fact sheet
 - You are an expert about your life experience
 - Focus on telling your story
- No tienes que saber todo sobre el problema
 - Si no sabes, di que no sabes
 - Envíe preguntas específicas a los contactos en el boletín
 - Eres un experto en tu vida
 - Enfócate en contar tu historia





HOUSING & HOMELESSNESS

Alojamiento y Personas sin Hogar

LOBBYING: THE ASK / LA PREGUNTA

- Three requirements for lobbying
 - State an opinion about an issue
 - Tie the issue to legislation
 - Ask for support/action
 - Tres requisitos para cabildeo
 - Expresar una opinión sobre un problema
 - Vincular el problema a la legislación
 - Solicitar una acción





CRIMINAL JUSTICE

Justicia Penal

SKIT / LA VISITA

- Introduce Yourself
- Tell Your Story
- Research Your Representative
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COMMITTEE HEARINGS /

- Providing a “me too” testimony
 - Your name
 - Where you live (city/neighborhood)
 - If you support or oppose the bill
 - State briefly why you support the bill (1 sentence)
 - Usually there is not time for long comments

Dar testimonio tipo "yo también"

- Tu nombre
- Donde vives (ciudad / vecindario)
- Apoya o se opone al proyecto de ley
- Indique brevemente por qué apoya el proyecto de ley (1 frase)
- Usualmente no hay tiempo para comentarios largos



PRACTICE / PRACTICA

ENACT Teams: Some ENACT members want to focus on issue advocacy; others want to lobby on specific bills and actions.

***BOTH** are needed for a successful visit*

VISITS ARE AS SIMPLE AS 1,2,3...

- 1. Launch:** Introductions
- 2. Make the Case:** Priority Issues, Values, Pending Legislation
- 3. Seal the Deal:** Get Commitments, Determine Follow-Up

Equipos ENACT: algunos miembros quieren centrarse en la abogacía en solución de problemas; otros cabildear sobre acciones y proyectos de ley específicos.

* **AMBOS** son necesarios para una visita exitosa *

VISITAS SON TAN SIMPLES COMO 1,2,3 ...

- 1. Lanzamiento:** presentaciones en grupo
- 2. Hacer el Caso:** cuestiones prioritarias, valores, legislación pendiente
- 3. Selle la Oferta:** obtenga compromisos, determine el seguimiento