Riding the Wave of HEAL Community Transformation: How Do We Sustain Our Momentum?

HEAL 2015 Network Leader Learning Circle
Friday, July 31, 2015 | Crowne Plaza Ventura Beach | 11:30 am – 5:00 pm

OBJECTIVES
1. Participants will celebrate major accomplishments of the HEAL Zone grant.
2. Participants will reflect on lessons learned from previous planning processes.
3. Participants will learn a whole systems approach to planning (to include data and resident engagement).

PRE-SESSION ASSIGNMENT
Please read Lessons for Leaders: Navigating the Process of Healthy Community Change

Consider the following questions:

• What pre-work will you need to do to get it started?
• How might you organize the process to ensure greatest stakeholder participation? Could you use already scheduled coalition meetings? Will you need to convene additional meetings? Will you convene residents, nonprofit and public agencies together, separately or in some other way?
• How would you engage residents in the process? Will they participate in determining strategic priorities and budget allocations? If so, how would you organize that process?
• What might your timeline look like?

AGENDA

11:30 – 12:30 pm  Registration and Networking Lunch
      Bay View

12:30 – 1:00 pm  Welcome and Framing
      Roberta Tinajero-Frankel, Kaiser Permanente
      Judy Harper, Community Partners

      HEAL Zone Wins!
      Ama Atiedu, Center for Community Health and Evaluation
      Amanda Charles, Community Partners

1:00 – 1:45 pm  Lessons Learned From Planning Process: Panel Discussion
      Ninfa Delgado and Laurie Haessly, East Riverside HEAL Zone
      Evette DeLuca and Karen Thompson, Ontario HEAL Zone
      Penny Lopez, Whittier Local Partnership
1:45 – 2:45 pm  
**Breakout Sessions**

**Breakout Session 1**  
*Overview of the HEAL Zone Phase 2 RFP*  
Clara Steimberg, *Kaiser Permanente*

**Breakout Session 2**  
*Planning Never Stops: Continuous Program Improvement (HEAL Partnership Grantees)*  
Laura Keene, *Center for Community Health and Evaluation*  
Juno Matthys, *Center for Community Health and Evaluation*

2:45 – 3:00 pm  
**Physical Activity Break**  
Pia Bañez, *Community Partners*

3:00 – 3:45 pm  
**Resident Engagement for Sustained Community Change**  
Judy Harper, *Community Partners*

3:45 – 4:45 pm  
**Key Steps For Developing a Robust Process for Stakeholder Participation**  
Ama Atiedu, *Center for Community Health and Evaluation*  
Laura Keene, *Center for Community Health and Evaluation*  
Juno Matthys, *Center for Community Health and Evaluation*

4:45 – 5:00 pm  
**Closing Reflections**  
Everyone!

6:00 – 7:30 pm  
**Networking Reception with Resident Leaders**  
*Bay View*

7:00 – 9:00 pm  
**Optional Walk and Dinner in Ventura**  
*Hotel Plaza*  
Join local residents for an evening stroll into town. We will visit the public art commemoration of Tortilla Flats and see the murals and photos of the original barrio, displaced by the construction of the 101 Freeway. We will continue to the San Buenaventura Mission, past a local archaeological site, and two museums on our way to the HEAL Zone entrance. You'll see several options for healthful dining should you wish to stay in town. *Walk lead in English and Spanish.*