

Southern California HEAL Network Leaders Learning Circle
Noon to 5pm- May 3rd, 2013
Participant Agenda

Description: In the transition from planning to implementation efforts, HEAL Network Leaders are gaining key experiences and skills in engaging and influencing decision-makers and stakeholders. This interactive session will provide Heal Zone Network Leaders the forum to discuss opportunities, challenges, and lessons learned as well as provide them with frameworks and tools for strengthening partnerships with residents and collaborating agencies. . Through the course of the session, Network Leaders will begin to develop an assessment of their collaborative efforts and identify next steps for action for their HEAL Zone work. Questions that will be addressed include: How does a Network Leader tap into agency partner and resident assets and power to advance change objectives? How do partnerships collectively assess and revise CAP strategies to advance environmental and policy change?

Objectives:

- Engage in discussions and activities that draw out practical experiences from HEAL Zone leaders to sustain effective collaboration and accelerate CAP implementation.
- Re- analyze your HEAL Zone partners' skills, resources, mandates, and interests using the Collaboration Multiplier tool to assess alignment on shared strategies for CAP implementation.
- Share best practices around collaboration and partner engagement with SoCal HEAL Zone peers and colleagues

Reading: Larry Cohen, Manal J. Aboelata, Toni Gantz, Jennifer Van Wert. "Collaboration Math: Enhancing the Effectiveness of Multidisciplinary Collaboration."

http://www.preventioninstitute.org/pdf/collab_math_web_020105.pdf

Case Study: Manal Aboelata, Phebe Gibson. "A Decade of Advocacy: The Strategic Alliance for Healthy Food and Activity Environments".

<http://www.preventioninstitute.org/component/jlibrary/article/id-326/127.html>

Agenda

12noon Lunch and Networking

12:30pm Welcome, Introductions and Icebreaker

Following welcoming remarks, HEAL Network Leaders will re-engage with their peers and colleagues by describing elements of their work in the areas of cross-sector collaboration.

1:00pm Collaboration Multiplier: Maximizing Community Efforts through Multi-Field Partnerships

Building off of the opening session, this highly interactive presentation will provide an overview of Collaboration Multiplier, presenting relevant case studies drawn from healthy eating and active living efforts underway in HEAL communities.

- 1:45pm Opportunities for Network Leaders to Build Effective Partnerships: Discussion and Dialogue
Honing in on the transition from planning to implementation for HEAL collaboratives, this discussion will allow participants to reflect on the material presented and consider applications and implications for their HEAL implementation efforts.
- Questions for consideration:**
Reflecting on the material presented, describe an experience in which you've collaborated with an organization outside of your sector of field. What were the benefits? What were the challenges?
- How is collaboration different in your implementation phase than your planning phase?
Have priorities shifted for any partners?*
- How are community members engaged in your efforts? Are there partners or sectors that could support further engagement?*
- 2:30pm Delving Deeper: Collaboration Multiplier Across Issues and Sectors (Activity pt. 1)
HEAL Network Leaders will develop a Collaboration Multiplier in small groups focused on a emerging partnerships interest, specifically on strategies in which healthcare/health-focused institutions and small business groups have a role in supporting HEAL efforts. (detailed instructions will be provided)
- 3:00pm Instant Recess and Healthy Snacks Break
- 3:15pm Role Play and Debrief: Collaboration Multiplier Across Issues and Sectors (Activity pt. 2)
Showcasing their development of multi-sector Collaboration Multipliers in the first half of the activity, HEAL Network Leaders will present their completed models by role playing and "putting on the hat" of their partners and stakeholders.
- 4:00pm Debrief and Discussion
The final discussion will allow HEAL Network Leaders to share implications of the day's materials on their efforts moving forward and identify next steps for translating key findings to their coalition partners in their respective HEAL communities.
- 4:45pm Wrap Up, Reflection and Evaluation
- 5:00pm Adjourn