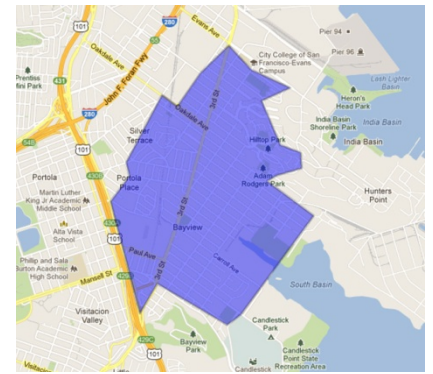


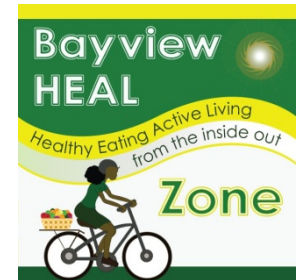
HEAL Zone Highlights • Bayview

The Bayview HEAL Zone is a network of organizations and residents working together to make healthy choices the easy choice for 10,000 people in San Francisco's Bayview neighborhood. In our community, 46% of adults and 39% of children are overweight or obese. Supported by Kaiser Permanente, our focus is to prevent diseases such as diabetes and hypertension that often result from being overweight. Working together we're creating environments that encourage our residents to eat better and move more as part of daily life. Here are just a few examples of what we've achieved so far.



www.healzones.org/bayview

- 3000** pieces of produce are sold monthly at **Lee's Market** after a healthy retail conversion (see below).
- 200+** residents attended the **Bayview HEAL Zone kick-off** event at Bayview Park and MLK Pool where they enjoyed Zumba, swimming, and healthy food.
- 24** stores were surveyed as part of the Food Guardians' **corner store improvement project**. All stores received feedback and educational "shelf-talker" signs. Four stores improved healthy offerings, benefiting hundreds of residents.
- 25** students participate in **semi-weekly baseball class** at Bayview Park
- 150** students participated in the annual **Walk to School Day** in the fall
- 245** students are working with a **Physical Education Specialist** at Carver elementary school



"What we have in our community, that's what we eat. We need to **change the culture of what's considered good.**"

—Kenny Hill, Food Guardian and Bayview resident, in the SF Bay Guardian.

"**Food access is just one part of the issue.** Even if you get a grocery store, that doesn't solve the problem."

—Tracy Patterson, Southeast Food Access member, in the SF Bay Guardian speaking about the "**three pillars**" to fix the area's food problems: **availability, education, and expanded urban agriculture.**

The Corner Store Gets a Makeover

After more than a year of planning, the Food Guardians, a grassroots group in the Bayview HEAL Zone, helped transform Ford's and Lee's Food Market from just another store selling alcohol, tobacco, and soda into an oasis for fresh produce by working with suppliers and changing the displays. Another corner store conversion in Bayview is already in the works.

