**HEAL Zones Initiative**

**Intervention**

A mix of evidence-informed strategies that reach targeted populations in community settings where people live, work, play, eat, and learn.

**Expected Outcomes**

- **Environments**
  - Improved policies related to healthy eating, active living

- **Healthy Behaviors**
  - Decrease calorie consumption
  - Increase healthy food & beverage consumption
  - Increase physical activity

**Sustained by:**

- Policies

**Enhanced by:**

- Education/Promotion

**Goals**

- Increased awareness, knowledge, skills, motivation, and utilization

**Vision**

People eat better and move more as part of daily life.