

# HEAL Zones Initiative

## Intervention

A mix of evidence-informed strategies that reach targeted populations in community settings where people live, work, play, eat, and learn

## Expected Outcomes

### Environments



Sustained by:  
**Policies**

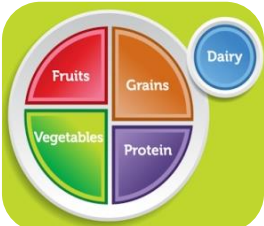
Improved policies related to healthy eating, active living

Enhanced by:  
**Education/Promotion**

Increased awareness, knowledge, skills, motivation, and utilization

## Goals

### Healthy Behaviors



Increase healthy food & beverage consumption



Decrease calorie consumption



Increase physical activity

## Vision

People eat better and move more as part of daily life