What is Building Healthy Communities...

Creating places where children are healthy, safe and ready to learn.

14 communities taking action to make where they live healthier

A focus on policy and systems change and community engagement
Campaign Goals

health happens here
In Neighborhoods

health happens here
With Prevention

health happens here
In Schools
Health Happens in Schools

School Climate
School Wellness
Comprehensive Supports

Building Healthy Communities

Transformative Policies

Health Happens in Neighborhoods

Food Environment and Food Systems
Land-Use Planning and Anti-Displacement
Community and Economic Development
Environmental Health and Justice
Systems that Restore and Heal
Healthy Youth Opportunities

Health Happens With Prevention

Public Health
Coverage, Care and Community Prevention
Health Care Services
Collaboration: What is a Hub?

- Connect Stakeholders
- Educate & Share Information
- Coordinate Technical Assistance
- Leverage Partnerships
- Build synergy across various efforts
Hub Governance

**Steering Committee**
- Workgroup: each select 6 reps
- YEC & CEC: each select 5 reps
- Systems Leaders (3) selected by workgroups

**Leadership Team**
- (Workgroup & Committee Co-Chairs, ELS)

**Hub Staff**
- Communications Coordinator – 1FTE
- Project Coordinator - 1FTE
Collaboration & Policy Innovation

Activities Include:

• Identify policy solutions to community health issues
• Leverage policy opportunities
• Partner across BHC sites
• Utilize data and information
• Cultivate internal champions
• Participate in local and regional task forces and councils
• Document work for replication
People Power

Activities Include:

• Organizing & base building groups
• Capacity building of traditional service providers
• Connecting with unaffiliated residents
• Leadership Development
• Cross-site collaborations
• Mobilization and advocacy
Youth Leadership

Activities Include:

• Student organizing
• Mentorship and leadership development
• Capacity building
• Cross-site collaborations
• Mobilization and advocacy
• Social media
Narrative Change

Activities Include:
- Communications plan & messaging
- Youth-led media projects
- Media coverage of parent and student mobilizations
- Arts & Culture: theater performances; songwriting
- Restorative Justice Radio Project
- KCET Partnership
Leveraging Partnerships & Resources

Activities Include:
• Reaching out to funders
• Public-private partnerships: Wellness Center
• Secure increased investment of public dollars to address social determinants of health
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