HEAL Spring Learning Community 2014

Wednesday, April 23, 2014 | Cathedral Plaza, Downtown LA | 9:30AM – 3:00PM

Key Policy Strategies
Table Discussion Guide

What are current or future policy strategies that will help advance your coalitions vision of a healthy and active community? How will you mobilize colleagues, leaders, residents, youth, and other stakeholder for these strategies? Use the guide below to discuss key policy goals and stakeholder engagement ideas. The table discussion will be followed by reflections on your questions and ideas by the keynote speaker.

Key Policy Strategy	Key Stakeholder Engagement Strategies and Ideas
	Your Organization or Agency
	Youth and Residents
	Other Stakeholders

Questions, Ideas, Reflections for Key Note

Power Analysis
Table Discussion Guide

Power Analysis is a visual and interactive tool used to map and understand power relationships in our communities. Refer to the stakeholders from the previous exercise to identify who has power, how it is used, and how it affects your organizations' ability to create change.

ALLIES AND OPPONENTS

LEVEL OF INFLUENCE OVER THE PROBLEM

HIGH

MEDIUM

LOW

ALLIES	NEUTRALS	OPPONENTS

LEVEL OF AGREEMENT WITH THE PROBLEM

Adopted from the Advocacy Expert Series Book 1, Advocacy Campaign Management Edition 1, March 2004