Southern California HEAL Learning Community

April 23, 2014
Cathedral Plaza, Los Angeles

Participants will leave motivated and inspired to launch policy advocacy campaigns. Participants will be prepared to develop a campaign plan and engage stakeholders in the process. Participants will identify next steps for the successful implementation of adopted policy.

Speed Dating Icebreaker

Question 1
What is your history in policy work?

Question 2
What is one thing you would like to get out of today’s convening?

Question 3
What is your personal passion?

Question 4
What is something you have always wanted to try?

Agenda

10:00 – 10:30 am
Welcome, Introductions, and Icebreaker

10:30 – 11:45 pm
Keynote Presentation: Reflections on Policies for Sustained Community Transformations

11:45 am – 12:45 pm (Networking Lunch)

12:45 – 2:00 pm
Story Telling from the City, Parks, and Afterschool: How Did You Get That Policy Passed?

2:00 – 2:15 pm (Physical Activity Break)

2:15 – 2:45 pm
Policy Implementation: From Paper to People and Places

2:45 – 3:00 pm
Closing Reflections
Keynote Speaker

Marlen Garcia
Councilmember, City of Baldwin Park

Group Discussion

Lunch and Networking
Story Telling from the City, Parks, and Afterschool

John Guastaferro
VP of Marketing and Development, Anaheim Family YMCA
(Anaheim)

Julie Dorey
Assistant Director, Ontario Recreation and Community Services
(Ontario)

Miguel Rodriguez
Community Organizer, CAUSE
(Ventura)

Group Discussion

Instant Recess
Policy Implementation: 
From Paper to People and Places

Closing Reflections!

Thank you for participating!

Please Turn in Your Survey
For more information on the HEAL Zone Initiative and for Learning Community materials and resources visit www.HealZones.org