Southern California HEAL Spring Learning Community

May 17, 2016

Hilton Hotel Pasadena

Be motivated, re-energized, and committed to accelerating HEAL work in your communities.

Gain a clear sense of purpose and be ready for action regarding program priorities, communication strategies and movement building.

Be better prepared to advance resident and youth leadership.
Welcome

9:00 – 10:30 am
Icebreaker and Opening Remarks

10:30 – 11:00 am
Walk and Talk Break

11:00 am – 12:15 pm
Talk Show Panel and Discussion

12:15 am – 1:15 pm
Networking Lunch

1:15 – 2:45 pm
Afternoon Break-out Sessions

2:45 – 3:00 pm
Closing Circle for Reflection and Celebration
“Movement Building” Icebreaker

Meet 4 New People

Share your name, where you were born, and where you live.
Comparta su nombre, dónde nació, y donde usted vive.

Share how long you have been working with HEAL and your role in the initiative.
Comparta el tiempo que ha estado trabajando con curar y su papel en la iniciativa.

Finish this sentence: In 2020, my HEAL community will...[Look like? Feel like? Offer?]
Termina esta frase: En el año 2020, mi comunidad se HEAL...[Parecer Que? Querer? Ofrecer?]
Kaiser Permanente

Loel Solomon
Vice President, Community Health
Kaiser Permanente National Program Office
Walk and Talk Break

Take a walking meeting with someone new to reflect on the presentation and consider how we might deepen the engagement of community residents (including youth) with the opportunities outlined by Loel Solomon. A map of the surrounding area is available in your packet.

(If you are a hotel guest, please check-out if you haven’t already done so).
Talk Show Panel and Discussion

Judy Harper, Community Partners, Hostess

Danny Gamboa, Empact Communities, North Long Beach HEAL Zone
Nancy Mejia, Latino Health Access, Anaheim HEAL Zone
Ninfa Delgado, Riverside Community Health Foundation, East Riverside HEAL Zone
Networking Lunch
Concurrent Afternoon Breakout Sessions

Monterey - Participatory Data Collection and Sharing: Resident and Youth in Evaluation
Residents and youth successfully led Phase 1 data collection efforts to assess and evaluate HEAL Zone strategies in the school and community settings. This session will include a presentation on best practices on various data collection tools and strategies that can be used to engage resident and youth in your HEAL Zone. Participants will also engage in a short exercise on how to involve residents and youth in sharing and presenting evaluation findings with partners, elected officials and decision makers.

San Marino - Meeting, Exceeding and Sustaining HEAL in Schools
HEAL Zone partners worked vigorously to implement policy and environmental change strategies in their schools and districts in Phase 1. This session will focus on implementation and monitoring of strategies to assess effectiveness of policy changes. School partners will discuss best practices to overcome barriers and sustaining changes through staffing, funding and partnerships opportunities.

San Diego - Complete Parks and Food Systems
Many elements come into play to make complete park and food systems that serve a community’s needs. Come to this session to learn and share the numerous factors, including policy and environmental change strategies, involved in improving access to physical activity and healthy food options in your communities. Participants will also receive an overview of the Complete Parks Playbook, Food Retail and Urban Agriculture resources developed by ChangeLab Solutions, showing a holistic approach to creating healthy, active spaces in the HEAL Zones.

Pasadena I - Reframing and Storytelling for Healthy Communities
How will you tell your stories of HEAL transformation in a way that promotes community change? In a way that is culturally competent with the communities you serve? How will you ensure that your efforts will be deeply rooted within the HEAL Zone, but also extend beyond the Zone boundaries? Come to this session to learn, share and practice creative communication for HEAL community transformation.

Pasadena II - Clinic-Community Connections: Roundtable Discussion
The HEAL Zone framework has been revised to include a new goal to improve prevention, treatment and management of obesity and its related conditions through improved clinic to community integration strategies. This roundtable discussion will explore the strategies proposed by the HEAL clinic and community partners and identify key first steps to successful operation in Phase 2.
Closing Reflections

Roberta Tinajero
Southern California Kaiser Permanente