# HEAL 2015 Network Leader Learning Circle

## Levels of HEAL Resident Engagement

### INFORM
- To provide residents with information to assist them in understanding the policy, systems and environmental (PSE) factors leading to the obesity epidemic, along with potential PSE change strategies.

### CONSULT
- To obtain resident feedback on analysis, alternatives and/or decisions.

### INVOLVE
- To work directly with residents throughout the process to ensure that resident concerns and aspirations are consistently understood and considered.

### COLLABORATE
- To partner with residents in each aspect of the CAP process including the development of alternatives and identification of priority strategies.

### EMPOWER
- To place final decision-making in the hands of residents.

<table>
<thead>
<tr>
<th>Resident Engagement Goal</th>
<th>Promise to Residents</th>
<th>Examples of Resident Engagement Methods</th>
</tr>
</thead>
</table>
| INFORM                   | Coordinating Agency and HEAL Coalition will keep you informed. | - Fact sheets and websites  
- Open houses and health fairs  
- Presentations  
- Physical activity and nutrition classes |
| CONSULT                  | Coordinating Agency and HEAL Coalition will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how resident input influenced decisions. | - Resident comment  
- Surveys  
- Focus groups  
- Resident meetings  
- Resident led data collection |
| INVOLVE                  | Coordinating Agency and HEAL Coalition will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how resident input influenced the decision. | - Workshops  
- Training for action  
- Key informant interviews  
- Deliberative polling  
- Resident led presentations and advocacy |
| COLLABORATE              | Coordinating Agency and HEAL Coalition will look to you for advice and innovation in formulating strategies and incorporate your advice and recommendations into the decisions to the maximum extent possible. | - Residents participating in HEAL coalition and working groups  
- Consensus-building  
- Participatory decision-making |
| EMPOWER                  | Elected officials and other decision makers will respond to citizen action. | - Resident-lead HEAL coalition and working groups  
- Resident associations  
- Ballots  
- Advocacy and lobbying |

### Increasing Level of Resident Impact

Reference: Adapted from the International Association for Public Participation’s “Spectrum of Public Participation.”