

HEAL 2015 Network Leader Learning Circle

Levels of HEAL Resident Engagement

Increasing Level of Resident Impact



	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Resident Engagement Goal	To provide residents with information to assist them in understanding the policy, systems and environmental (PSE) factors leading to the obesity epidemic, along with potential PSE change strategies.	To obtain resident feedback on analysis, alternatives and/or decisions.	To work directly with residents throughout the process to ensure that resident concerns and aspirations are consistently understood and considered.	To partner with residents in each aspect of the CAP process including the development of alternatives and identification of priority strategies.	To place final decision-making in the hands of residents.
Promise to Residents	Coordinating Agency and HEAL Coalition will keep you informed.	Coordinating Agency and HEAL Coalition will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how resident input influenced decisions.	Coordinating Agency and HEAL Coalition will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how resident input influenced the decision.	Coordinating Agency and HEAL Coalition will look to you for advice and innovation in formulating strategies and incorporate your advice and recommendations into the decisions to the maximum extent possible.	Elected officials and other decision makers will respond to citizen action.
Examples of Resident Engagement Methods	<ul style="list-style-type: none"> • Fact sheets and websites • Open houses and health fairs • Presentations • Physical activity and nutrition classes 	<ul style="list-style-type: none"> • Resident comment • Surveys • Focus groups • Resident meetings • Resident led data collection 	<ul style="list-style-type: none"> • Workshops • Training for action • Key informant interviews • Deliberative polling • Resident led presentations and advocacy 	<ul style="list-style-type: none"> • Residents participating in HEAL coalition and working groups • Consensus-building • Participatory decision-making 	<ul style="list-style-type: none"> • Resident-lead HEAL coalition and working groups • Resident associations • Ballots • Advocacy and lobbying

Reference: Adapted from the International Association for Public Participation's "Spectrum of Public Participation."