

Kellogg Park Advocacy Campaign



Miguel Rodriguez
Community Organizer



Challenges:

- **Commitment Levels:** Current rents for rental, commercial, industrial and multi-family housing are lower than what is optimal for neighborhood revitalization. In essence, the costs associated with building new products outweigh the potential for return on a developer's investment. It is unlikely that the Westside's vision will come to fruition unless the economic issues are resolved.



Parks/Open Space



NOT A PARK



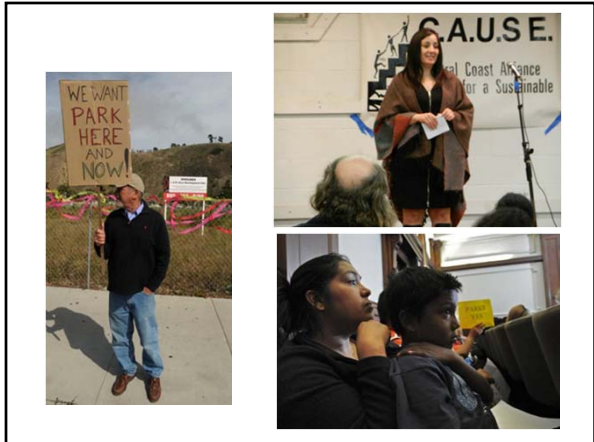
















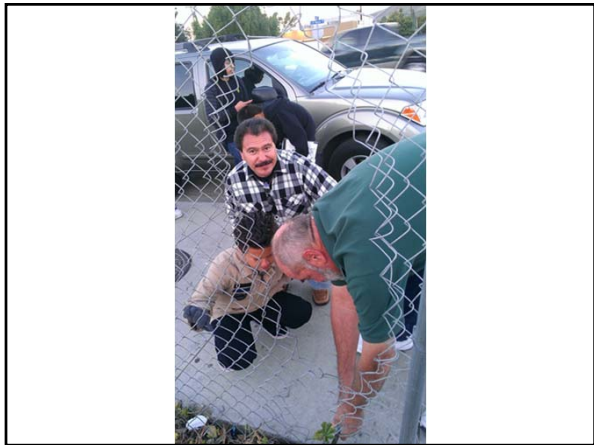












Please join us for a sign raising
at the site of the future

KELLOGG PARK

— Wednesday —
April 24, 2013 • 10:15 am
Corner of Kellogg Street & Ventura Avenue

Join us to celebrate
this private/public partnership
Snacks will be provided
Children's activities
Comments by elected officials

The Trust for Public Land
and City of Ventura

**WORKING WITH
THE COMMUNITY TO
PROTECT THIS LAND
FOR THE FUTURE
KELLOGG PARK**

THE TRUST FOR PUBLIC LAND
VENTURA
CITY OF VENTURA



