West Ventura HEAL Zone Initiative
Coalition Meeting
January 16, 2013
Bell Arts Factory
432 N. Ventura Avenue
Ventura, CA 93001
6:00 pm - 8:00 pm
Agenda

1. Greetings/Introductions 6:00 - 6:10  Letty Alvarez
   a. Status Update 6:10 – 6:25  Miguel Rodriguez
2. Photovoice powerpoint 6:25 – 6:40  Ivan and Noah
3. Coalition structure 6:40 – 7:00  Letty Alvarez
4. Activity 7:00 – 7:05  Cristina Wells
5. Subcommittees 7:10 – 7:45  Lead partners
6. New Business 7:45 – 8:00  Group

Next meeting February 13, 2013 at Bell Arts Factory 6:00 PM – 8:00 PM
West Ventura HEAL Zone Initiative
Coalition Meeting
February 13, 2013
Bell Arts Factory
432 N. Ventura Avenue
Ventura, CA 93001
6:00 pm - 8:00 pm
Agenda

1. Greetings/Introductions 6:00 - 6:10  Letty Alvarez
   a. HEAL Zone Initiative Framework 6:10 – 6:15  Letty Alvarez

2. Photovoice powerpoint 6:25 – 6:40  Noah

3. Coalition structure 6:40 – 6:55  Letty Alvarez

4. Changes to CAP 6:55 – 7:05  Letty Alvarez

5. Budget 7:05 – 7:15  Letty Alvarez

6. Physical Activity 7:15 – 7:20  Cristina & Claudia

5. Subcommittees 7:20 – 7:50  Lead partners

6. New Business 7:50 – 8:00  Group

Next meeting March 13, 2013 at Bell Arts Factory 6:00 PM – 8:00 PM
West Ventura HEAL Zone Initiative
Meeting
March 13, 2013
Bell Arts Factory
6:00 PM – 8:00 PM

Agenda

1. Introductions 6:00 – 6:15  Maria Perez
                María Gonzalez
2. City of Ventura 6:15 – 6:30  Elena Brokaw
3. Photos 6:30 – 6:55  Art Troll
           Tomas Luna
4. Physical Activity 6:55 – 7:05  Claudia Castaneda
5. Committees 7:10 – 7:30  Maria Perez
6. Report back 7:30 – 7:45  Maria Gonzalez
5. Announcements 7:45 – 8:00  Maria Perez

Next meeting on April 17, 2013 at Bell Arts at 6:00 PM – 8:00 PM
## West Ventura HEAL Zone Initiative

### Meeting
April 17, 2013
Bell Arts Factory
6:00 PM – 8:00 PM

### Agenda

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| 1 | Introductions | 6:00 – 6:15 | Maria Perez  
Maria Gonzalez |
| 2 | School Surveys | 6:15 – 6:25 | Nancy Maxson |
| 3 | Walking Audit | 6:25 – 6:45 | Rye-Nancy-Jim  
  Paula |
| 4 | Park update | 6:45 – 6:50 | Elena Brokaw |
| 5 | Coalition surveys | 6:50 – 6:55 | Letty Alvarez |
| 6 | Physical Activity | 6:55 – 7:10 | Claudia Castaneda |
| 7 | Committee sessions | 7:10 – 7:35 | Maria Perez |
| 8 | Report back with Action items | 7:35 – 7:55 | Maria Gonzalez |
| 9 | Announcements | 7:55 – 8:10 | Maria Perez |
# West Ventura HEAL Zone Initiative

**Meeting**  
May 8, 2013  
Bell Arts Factory  
6:00 PM – 8:00 PM

**Agenda**

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| 1. | Introductions | 6:00 – 6:15 | Maria Perez  
   |   |   | Maria Gonzalez  
| 2. | Retail Surveys | 6:15 – 6:30 | Heather Hanna  
   |   |   | Miguel Rodriguez  
| 3. | Cal Fresh | 6:30 – 6:45 | Susan Haverland  
| 4. | Park update | 6:45 – 6:50 | Elena Brokaw  
| 5. | Physical Activity | 6:50 – 7:00 | Claudia Castaneda  
| 6. | Committee sessions | 7:00 – 7:30 | Maria Perez  
| 7. | Report back with Action items | 7:30 – 7:45 | Maria Gonzalez  
| 8. | Announcements | 7:45 – 8:00 | Maria Perez  |
West Ventura HEAL Zone Initiative
Meeting
June 12, 2013
Bell Arts Factory
6:00 PM – 8:00 PM
Agenda

1. Introductions 6:00 – 6:15  Maria Perez
               Maria Gonzalez

2. Surveys 6:15 – 6:35  Letty Alvarez

3. Reconvening 6:35 – 6:45  Maria Perez

4. Reconvening 6:45 – 6:55  Marcus Vann

5. Physical Activity 6:55 – 7:05  Instant Recess

6. Committee sessions 7:05 – 7:35  Maria Perez

7. Report back with Action items 7:35 – 7:50  Maria Gonzalez

8. Announcements 7:50 – 8:00  Maria Perez
# West Ventura HEAL Zone Initiative

**Meeting**

July 17, 2013  
Bell Arts Factory  
6:00 PM – 7:45 PM  

**Agenda**

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<td><strong>1.</strong></td>
<td><strong>Introductions</strong></td>
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<td>Maria Perez</td>
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<td>Marcus Van</td>
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<td><strong>2.</strong></td>
<td><strong>Got BMI?</strong></td>
<td>6:15 – 6:35</td>
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<td>Cindy Reed</td>
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<td><strong>3.</strong></td>
<td><strong>Zumba</strong></td>
<td>6:35 – 6:45</td>
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<td>Cristina Wells</td>
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<td><strong>4.</strong></td>
<td><strong>Good for Kids</strong></td>
<td>6:45 – 7:00</td>
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<td>Erica Perez-Cervantes</td>
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<td><strong>5.</strong></td>
<td><strong>Retail Activity</strong></td>
<td>7:00 – 7:15</td>
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<td>Annie Marroquin</td>
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<td><strong>6.</strong></td>
<td><strong>Announcements</strong></td>
<td>7:15 – 7:45</td>
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|   | Kaiser Permanente Site Visit - Letty  
   | Ventura County Fair Parade – WCC – Lori  
   | Open forum |   |

**Maria Perez**